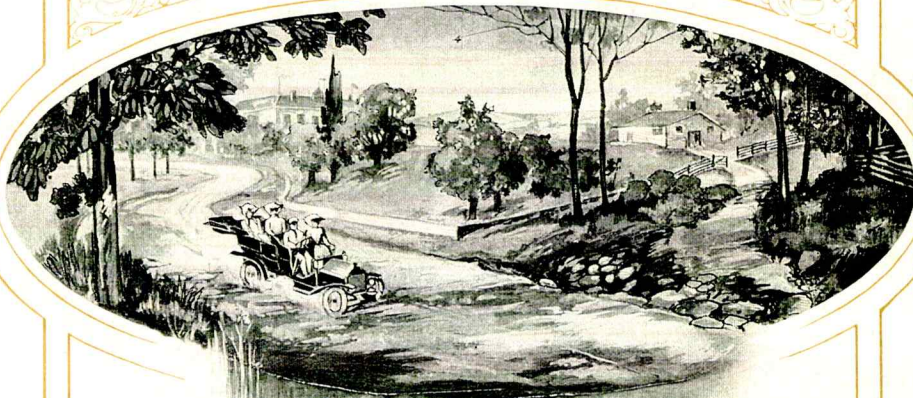


# WESTCOTT MOTOR CAR



*for*  
1910

*Built by*  
WESTCOTT MOTOR CAR CO.  
*Richmond, Ind. U.S.A.*

W

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## ACKNOWLEDGMENTS OF APPRECIATION

THERE IS NO WAY I CAN PROPERLY THANK HARRY AND ROSEANNE VAN PELT FOR ALL THEIR ASSISTANCE, GENEROUS SHARING OF INFORMATION AND FRIENDSHIP.

TO MY DEAR COUSINS IN FLORIDA, GEORGE AND BETTY WESTCOTT, A HEARTFELT "THANK YOU" FOR BEING PART OF MY WESTCOTT FAMILY AND FOR ALL YOUR HELP.

TO MY HUSBAND, CLINK, A GREAT BIG "THANK YOU" FOR THE PAINSTAKING CARE HE TOOK TO TAKE ALL THE PICTURES FOR THIS PROJECT. I COULD NOT HAVE DONE IT WITHOUT HIM!

TO G. MARSHALL NAUL AND HARRY LAYBOURNE FOR SHARING THEIR WESTCOTT CAR INFORMATION.

AND TO ALL THE MANY OTHERS WHO SHARED INFORMATION AND ENCOURAGEMENT FOR THIS PROJECT, I TRULY "THANK YOU"!

ALSO, APPRECIATION TO THE FOLLOWING:  
CLARK COUNTY HISTORIAL SOCIETY, SPRINGFIELD, OHIO  
WAYNE COUNTY HISTORIAL MUSEUM, RICHMOND, INDIANA  
OHIO HISTORICAL SOCIETY, COLUMBUS, OHIO

COMPILED BY:

BETTY W. ACKER, HISTORIAN  
THE SOCIETY OF STUKELY WESTCOTT DESCENDANTS OF AMERICA  
2145 RICHVALE RD.  
NASHPORT, OH 43830

JUNE 1996

NOTE: MANY PICTURES WERE TAKEN FROM OLD PHOTOS  
AND NEWSPAPERS, SO THE QUALITY OF SOME  
OF THE PRINTS MAY NOT BE PERFECT.

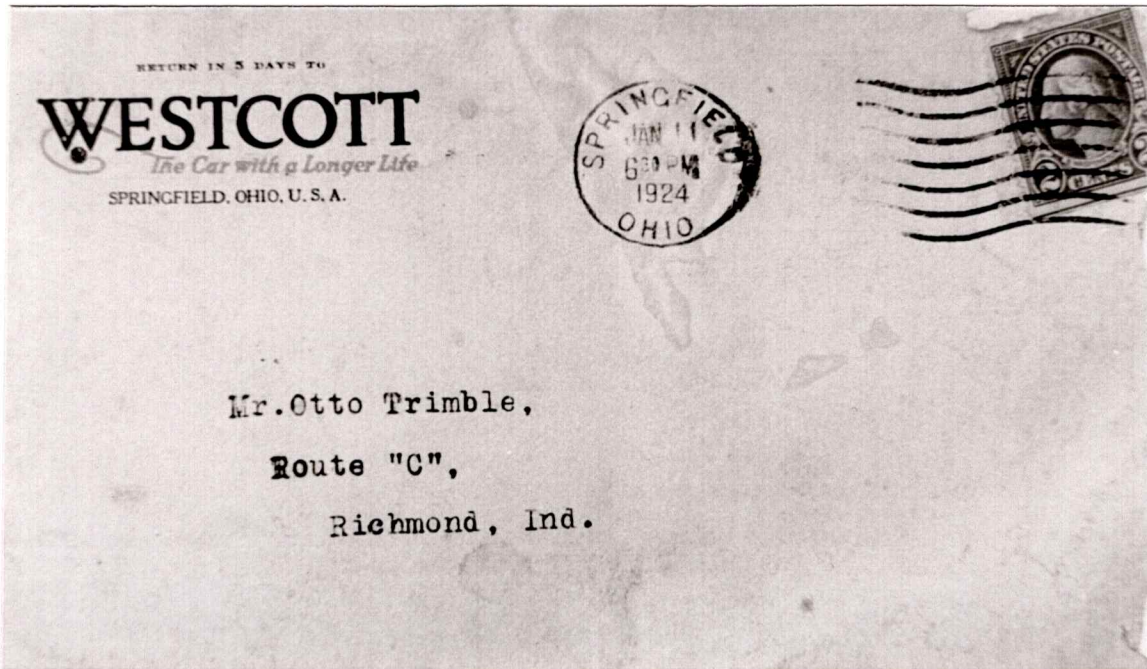
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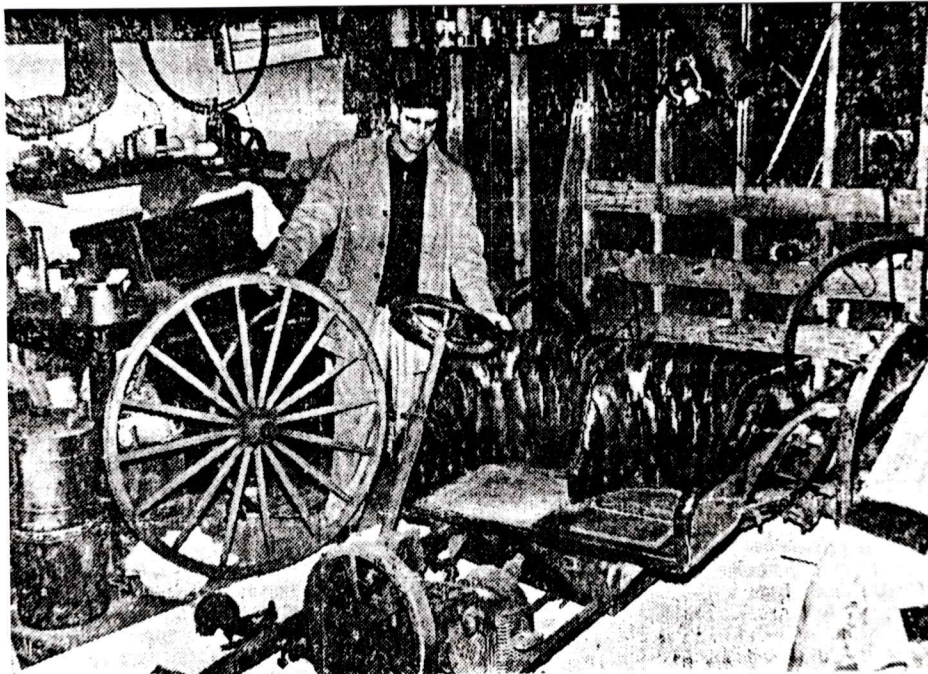
**THE WESTCOTT AUTOMOBILE**  
**BUILT IN RICHMOND, INDIANA 1909 TO 1915**  
**BUILT IN SPRINGFIELD, OHIO 1916 TO 1925**



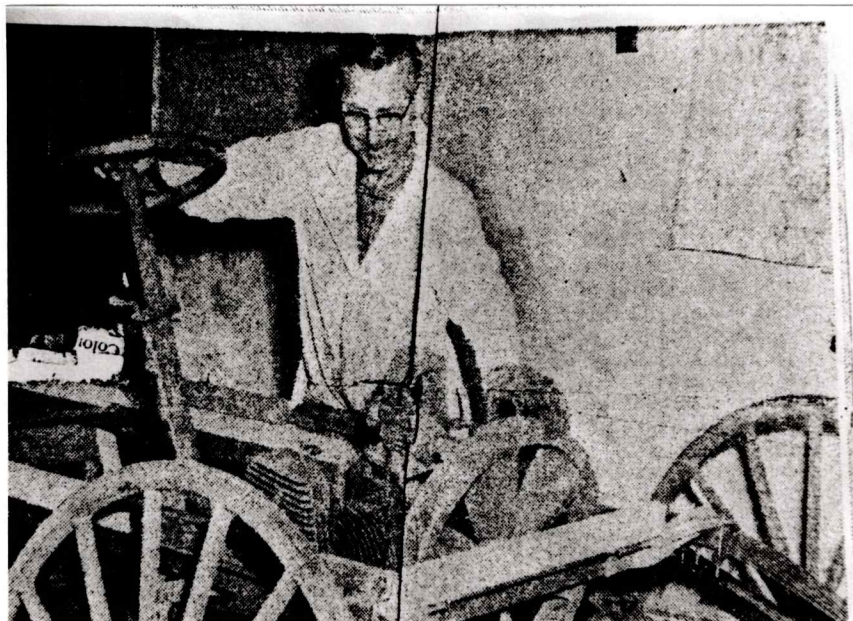
JOHN McMAHON WESTCOTT, WITH HIS SONS BURTON AND HARRY, ORGANIZED THE WESTCOTT CARRIAGE COMPANY IN 1896 IN RICHMOND, INDIANA. THE ELDER WESTCOTT HAD A DISDAIN FOR MOTOR CARS AND EVENTUALLY DID NOT WANT THE CARRIAGE COMPANY TO HAVE TO COMPETE WITH THE MOTORIZED CARS. BURTON HAD MOVED TO SPRINGFIELD, OHIO AS TREASURER OF THE AMERICAN SEEDING MACHINE CO. IN 1903. IN THE SPRING OF 1916, BURTON MOVED THE CAR COMPANY TO SPRINGFIELD.



OTTO TRIMBLE BOUGHT ONE OF THE FIRST WESTCOTT CARS. THE CAR WAS MANUFACTURED BY THE WESTCOTT MOTOR CAR COMPANY WHICH WAS LOCATED AT THE CORNER OF 12th AND NORTH E STREETS IN RICHMOND, INDIANA. THE ABOVE ENVELOPE INDICATES CORRESPONDENCE BETWEEN THE WESTCOTT MOTOR CAR COMPANY AND MR. OTTO TRIMBLE IN 1924.



IN 1962, GEORGE CARTER PURCHASED FROM OTTO TRIMBLE THE REMAINS OF HIS WESTCOTT CAR FOR THE GRAND SUM OF \$1.00. AT THIS TIME THE REMAINS OF THE CAR WERE IN AN OLD ORCHARD NEAR RICHMOND, INDIANA.



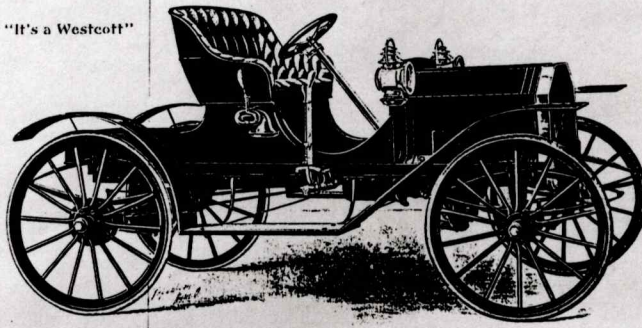
THE CAR WAS BEING RESTORED IN GEORGE CARTERS BASEMENT. HIS FRIENDS WONDERED HOW HE WAS GOING TO GET THE CAR OUT OF THE BASEMENT WHEN IT WAS FINISHED. AN ARTICLE TITLED "WESTCOTT WILL CHUG AGAIN" WHICH APPEARED IN A GREENVILLE, INDIANA NEWSPAPER SAID THAT THIS CAR WAS THE FIRST WESTCOTT CAR THAT WAS MADE.



THE RESTORED CAR IS A 1908 TWO SEATER WESTCOTT. THE CAR IS NOW IN THE WAYNE COUNTY HISTORICAL MUSEUM IN RICHMOND, INDIANA. THE INFORMATION SAYS IT'S A 1908, BUT THE COMPANY OFFICIALLY STARTED IN 1909. THEY BUILT ABOUT 300 HIGH-WHEELED, BUGGY-TYPE CARS WITH 1-3/4" SOLID RUBBER CARRIAGE TIRES. TOP SPEED WAS ABOUT 35 MPH. THE ENGINE WAS ABOUT 15 HP.

THE FUEL TANK WAS UNDER THE FRONT SEAT AND THE TOOL BOX WAS UNDER THE BACK SEAT. THE SEAT ON TOP OF THE TOOL BOX WAS KNOWN AS A "MOTHER-IN-LAW" SEAT. THESE EARLY CARS WERE KNOWN AS "HAY BURNERS"

"It's a Westcott"

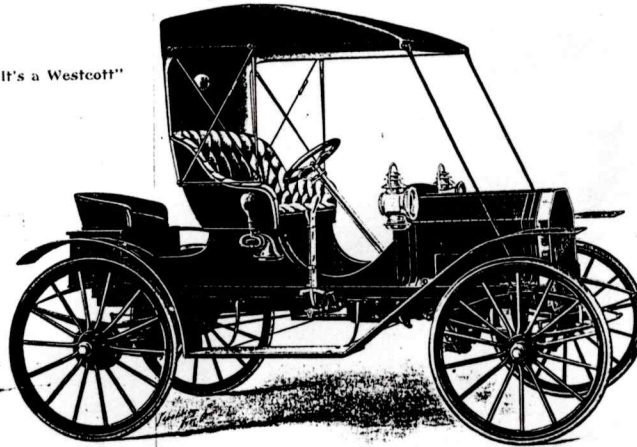


MODEL "A" No. 11

We have the Winner. What everybody wants is something practical, economical, easy to handle, durable, easy riding and no tire trouble.

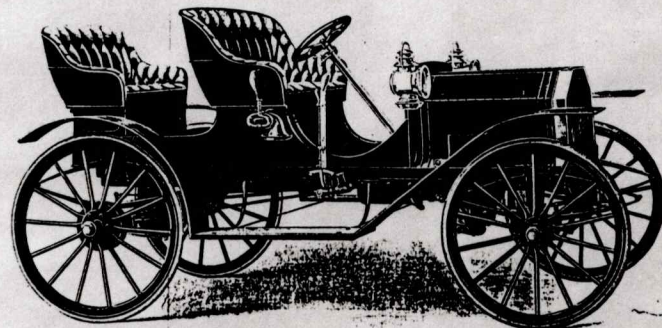
WESTCOTT CARRIAGE COMPANY  
Manufacturers SOLID TIRE MOTOR CARS - RICHMOND, INDIANA

"It's a Westcott"



MODEL "A" No. 9

"It's a Westcott"



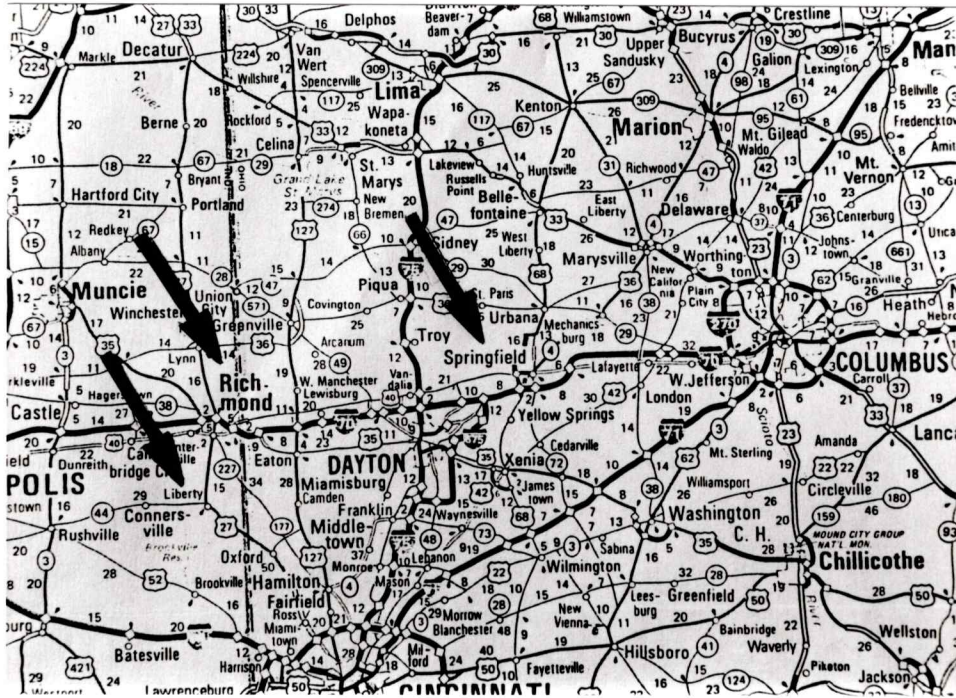
MODEL "B" No. 8

EARLY ADVERTISING  
"IT'S A WESTCOTT"

TOP: MODEL "A"

MODEL "A" WITH A TOP

MODEL "B" TWO-SEATER



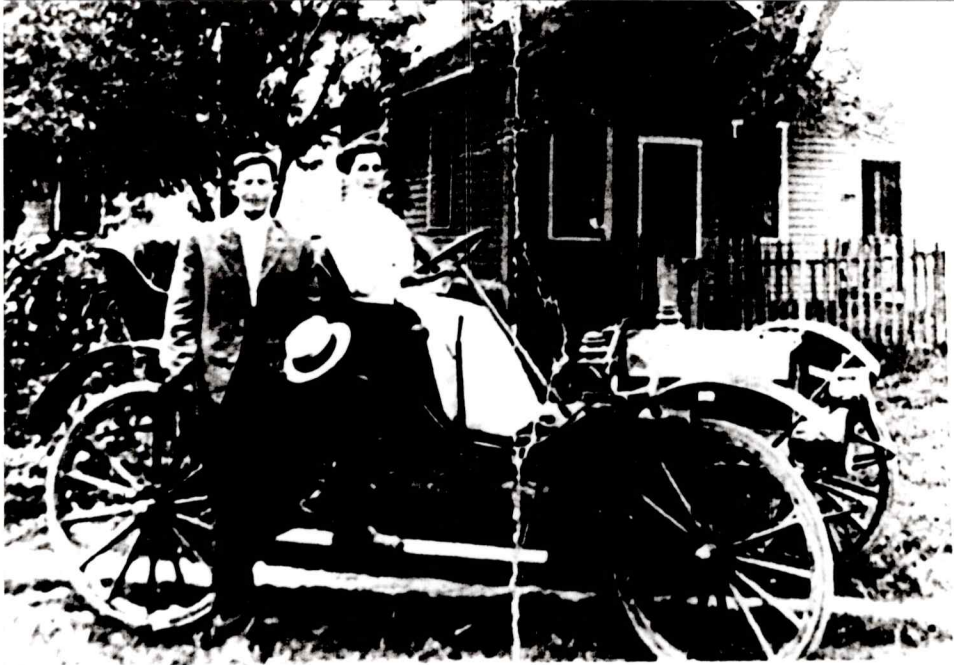
ABOVE: SHOWS LIBERTY AND RICHMOND, INDIANA AND SPRINGFIELD, OHIO

TO SELL A CAR IN RICHMOND IN THESE EARLY DAYS, IT HAD TO BE A HILL-CLIMBER. BEELER AND BACKMEYER HILLS, ON THE WAY TO LIBERTY, WERE THE FAVORITE TESTING SITES. THOSE WERE TOUGH HILLS AND IF YOU COULD COAX THE MOTOR BY VARIOUS SPARK AND THROTTLE MANIPULATIONS TO CHUG ITS LAST GASP AND GO OVER THE HILL IN HIGH, THE SALE WAS IN THE BAG.

BELOW: GENERAL ROAD CONDITIONS OF THE DAY.





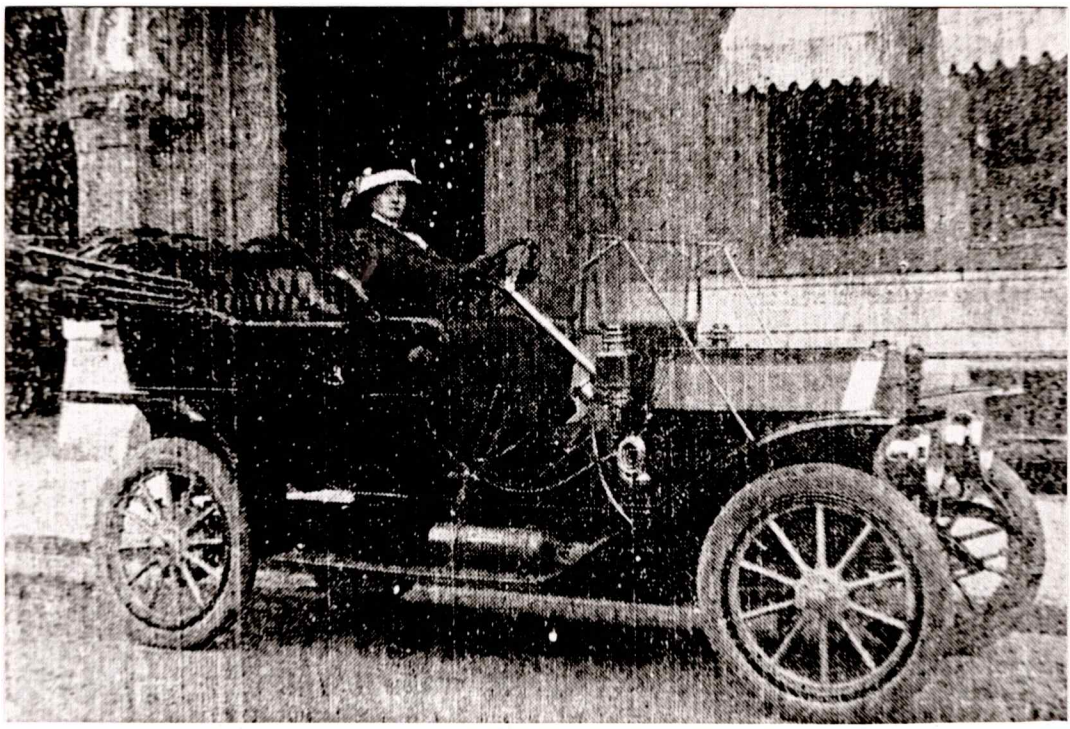


ABOVE: PROUD OWNERS OF A "WESTCOTT"

CLOTHING OF THE DAY WOULD  
HAVE BEEN GAUNTLET GLOVES  
TO KEEP THE WIND FROM  
BLOWING UP YOUR SLEEVES,  
GOGGLES TO KEEP THE BUGS  
FROM YOUR EYES, AND  
PROBABLY A LINEN DUSTER  
TO KEEP THE DUST FROM  
YOUR CLOTHES.

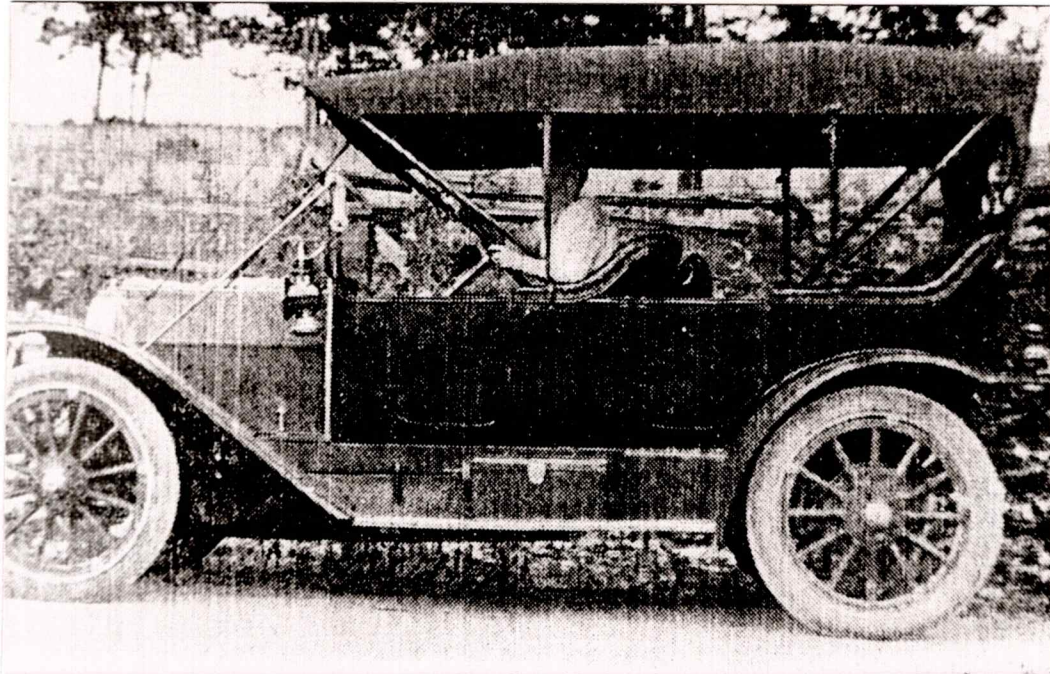
THE CARS WERE FEARFUL  
CONTRAPTIONS TO THE FARM  
ANIMALS!





IN 1912 A WESTCOTT TOURING CAR VALUED AT \$2000.00 WAS GIVEN AS FIRST PRIZE IN A CIRCULATION CONTEST BY THE RICHMOND ITEM. IT WAS WON BY MISS ALICE VOGELSONG. HER COMMENT WAS, "I AM ONE OF THE PROUDEST, HAPPIEST WOMEN IN INDIANA AS THE RESULT OF THIS GREAT VICTORY".

MISS VOGELSONG HAD AN ACCIDENT WITH THE CAR THE FIRST TIME SHE DROVE IT WITHOUT AN EXPERIENCED CHAUFFEUR WITH HER. SHE HAD DRIVEN TO INDIANAPOLIS WITH SOME FRIENDS AND IN MAKING A TURN RAN INTO A TREE, BREAKING DOWN A WHEEL.



MRS. RUTH TYLER HOUGH AT THE WHEEL OF HER 1912 WESTCOTT. THE ARTICLE WAS TITLED, "AMONG THE FIRST WOMEN TO DRIVE A CAR".

THE ARTICLE ALSO SAID THAT SHE MADE IT UP THE GRADE INTO THE SHED ALL RIGHT, BUT UNABLE TO STOP, WENT STRAIGHT THROUGH, KNOCKING DOWN THE CLOSED DOORS AT THE FAR END.

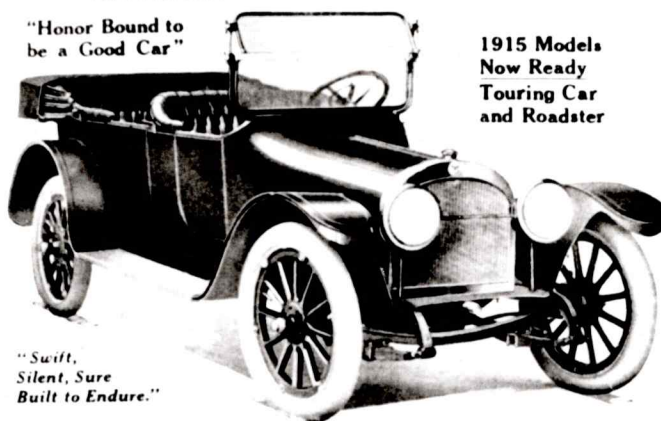
MRS. HOUGH TOOK INSTRUCTION AT THE WESTCOTT FACTORY AND SOON BECAME, NOT ONLY AN EXPERT DRIVER, BUT WAS ABLE TO REPAIR HER MOTOR. AT THE REQUEST OF THE COMPANY, MRS. HOUGH DROVE THE WESTCOTT IN THE 1913 FALL FESTIVAL PARADE. THE DRIVERS HAD TO DO THEIR OWN CRANKING AND CARS HAD TO KEEP 50 FEET APART. ALTHOUGH SEVERAL MALE DRIVERS HELD UP THE PARADE BY KILLING THEIR ENGINES AND BEING FORCED TO GET OUT AND CRANK, MRS. HOUGH DID NOT STALL HER ENGINE DURING THE ENTIRE TRIP.

# Announcing the 1915 Westcott

My Dealer—Here is a Car that means Money to You and Satisfaction to Your Customers. It's the Kind of a Car the People Want—the Kind of a Car You can sell. You can Win with the Westcott. Write for Dealer Proposition.

"Honor Bound to be a Good Car"

1915 Models Now Ready Touring Car and Roadster



"Swift, Silent, Sure Built to Endure."

Silent Northway Motor Unit Power Plant  
Three Point Suspension  
Axles—Weston-Mott, front, I Beam, drop forged, rear, three quarter floating  
Left Drive  
Center Control  
Electric Starting  
Electric Lighting  
Demountable Rims  
Wheels—Artillery Type  
Tires—Goodyear, 33 x 4  
Wheel Base—113 inches  
Protecting Wood Shield

## Westcott Thirty Four Cylinder

Up to this year the Westcott name has stood only for a Higher Priced Car. We don't know how to make a Cheap Car, but Increased Production and Improved Manufacturing Methods make it possible for us to make a Car Worthy the Westcott Name to appeal to the Purse of the People. It is light in weight but it has an Abundance of Strength and Speed. It has more Points of Quality and Service, and Greater Intrinsic Value than any other car of equal price on the market.

A Car of Service—Endurance, Power, Strength and Speed  
A Car of Economy—Low Initial Cost and Maintenance Expense Reduced to a Minimum  
A Car of Beauty—Shape and Style in Every Line  
A Car of Comfort and Convenience—Easy Riding—Easy and Complete Control  
A Car of Phenomenal Value at a Popular Price  
The Kind of a Car the People Want

# \$1285

Your Car for 1915

Write for Complete Catalog and Specifications

**WESTCOTT MOTOR CAR COMPANY**  
RICHMOND, INDIANA

ADS IN "THE AUTOMOBILE"

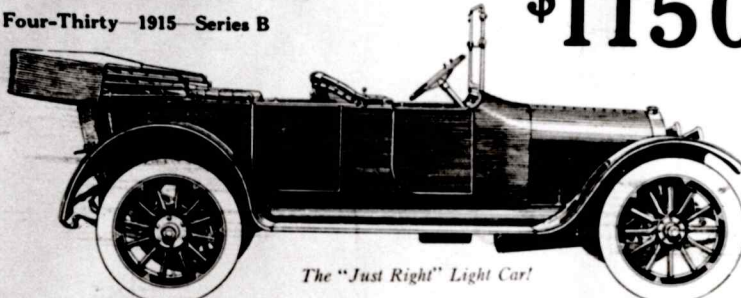
ABOVE: MAY, 1914

BELOW: AUGUST, 1914

# Westcott

Four-Thirty—1915—Series B

# \$1150



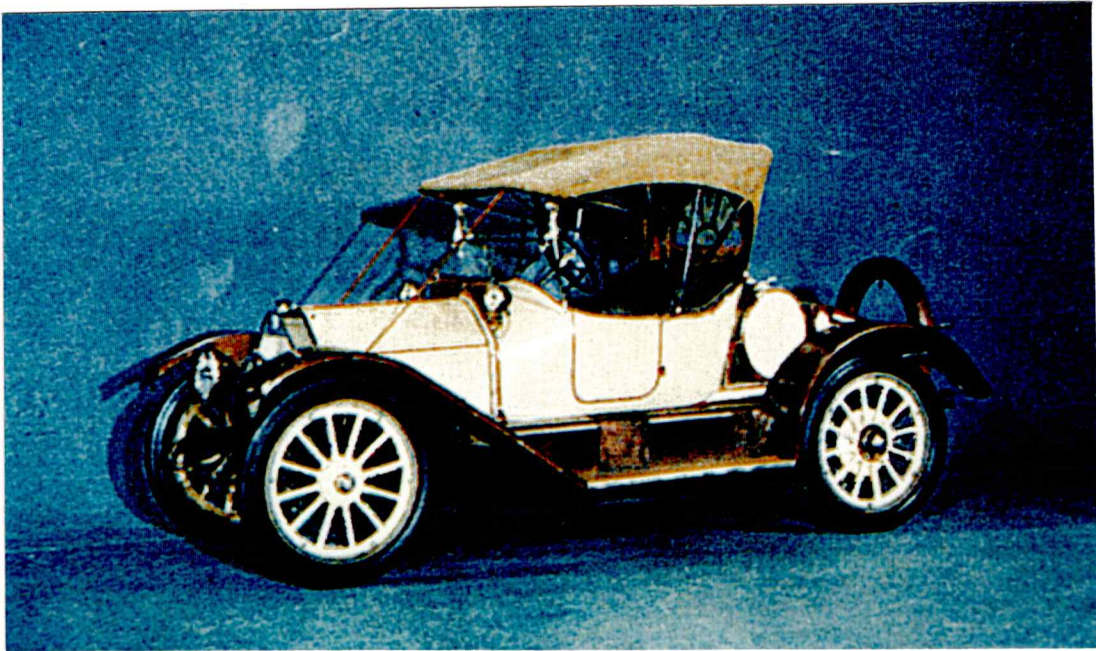
The "Just Right" Light Car!

Our Series B for 1915, by Reason of Increased Production, Reduced Cost of Materials and Improved Factory Methods, represents one of the Greatest Automobile Values ever offered at \$1150.

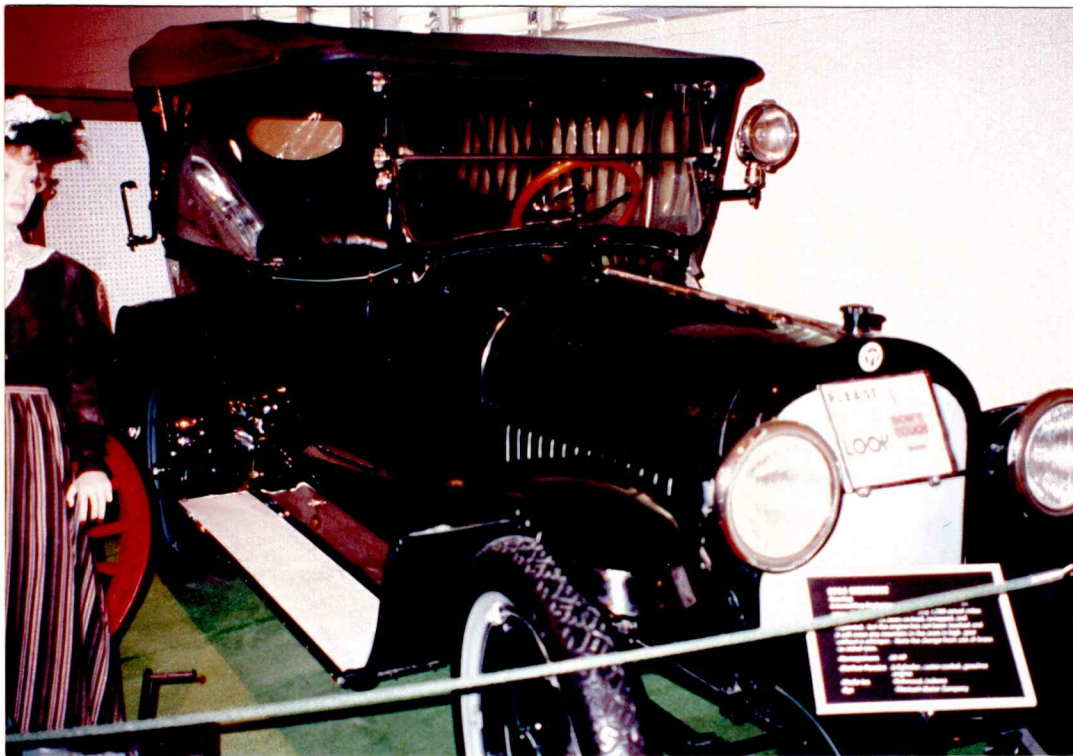
Look at some of the Specifications—Silent Northway Motor—Three Point Suspension—Weston-Mott Axles—Electric Starting and Lighting—Left Drive—Center Control—Wheel Base 113 inches.

Roadster—Speedster—Touring Car Service—Strength—Speed—Beauty—Economy—Comfort and Convenience—All the Big Features that make a car attractive to the people. Big Chance for Dealers—Splendid Open Territory—Write us today!

**Westcott Motor Car Company**  
Richmond, Indiana



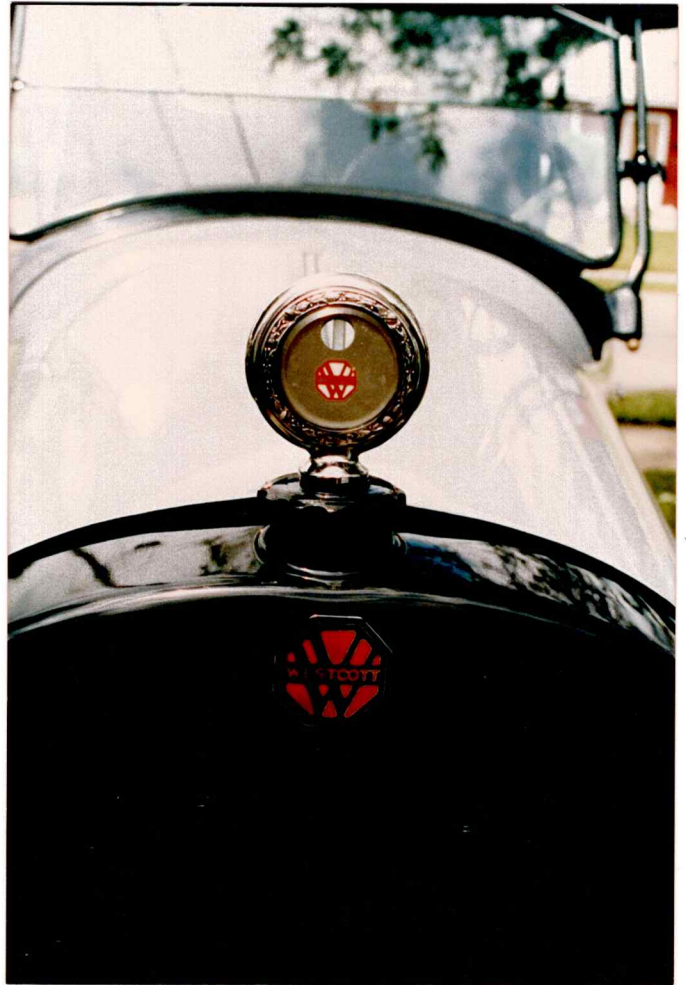
1913 WESTCOTT ROADSTER  
OWNED BY A GENTLEMAN IN FLORIDA  
FORMERLY AT HARRAH'S IN LAS VEGAS



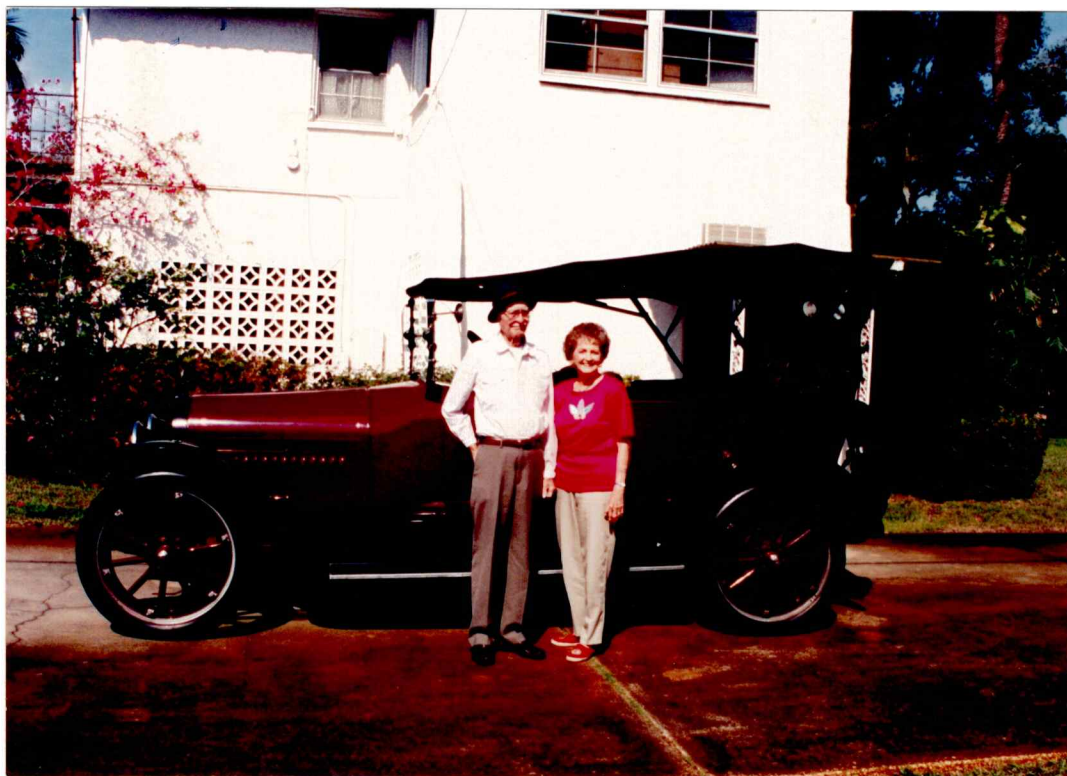
1914 TOURING CAR  
IN THE AUTOMOBILE MUSEUM AT LURAY CAVERNS, VIRGINIA  
ACTUAL MILES ON THE CAR - 1700



EARLIER WESTCOTT EMBLEM  
ON GEORGE AND BETTY WESTCOTT'S  
1915 WESTCOTT CAR

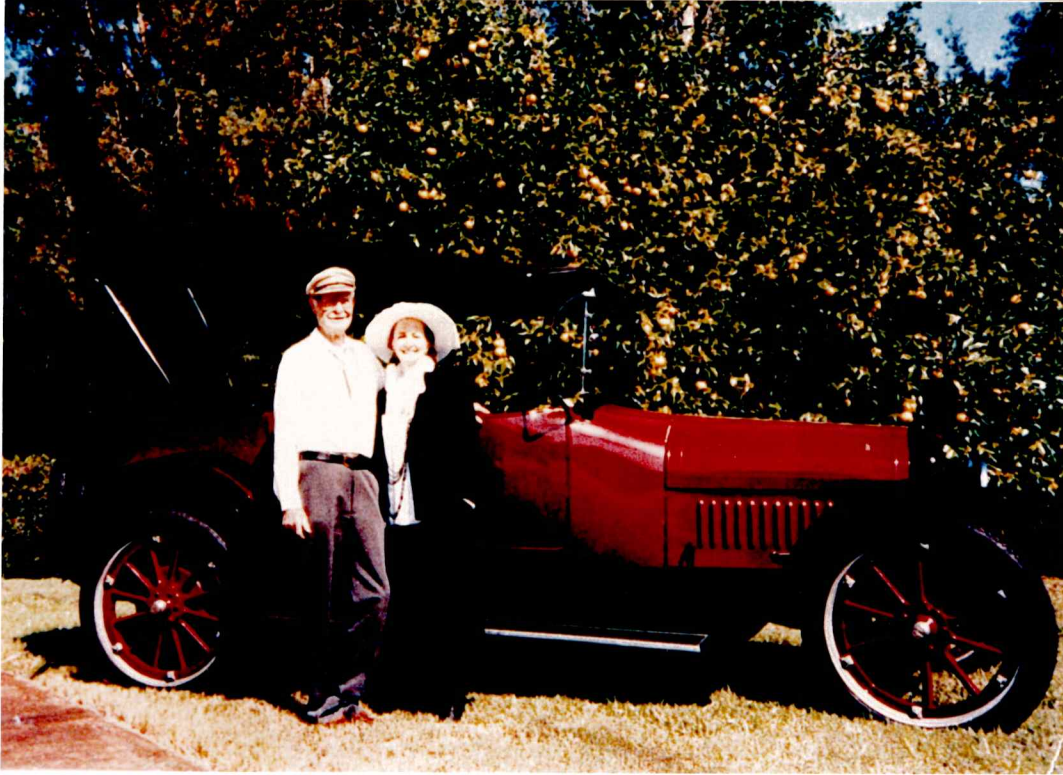


LATER WESTCOTT EMBLEM  
ON HARRY AND ROSEANNE VAN PELT'S  
1919/1920 WESTCOTT CAR



GEORGE & BETTY WESTCOTT IN FLORIDA WITH  
THEIR 1915 U-50, 7 PASSENGER TOURING CAR;  
50 HP, 6 CYL, TRIPLE FLAT-HEAD NORTHWAY  
ENGINE #1601.

GEORGE IS A STUKELY WESTCOTT DESCENDANT



GEORGE AND BETTY WESTCOTT - READY FOR A PARADE!





1915/1916 WESTCOTT TOURING CAR  
AUBURN, INDIANA AUTOMOBILE MUSEUM  
DONATED TO THE MUSEUM BY ROBERT LEWIS, ROCKY RIVER, OHIO.  
PRICE WHEN NEW - \$1445.00



JOHN McMAHON WESTCOTT WAS BORN ON A FARM IN UNION COUNTY IN 1834. BY THE AGE OF 15, JOHN WAS HELPING AN OLD MAN BUY GRAIN AND DELIVER IT TO THE DOCKS AT CINCINNATI, 40 HARD MILES AWAY. THE BROAD OHIO WAS THE GATEWAY TO THE WORLD MARKETS.

IN 1854 THE RAILROAD CROSSED AT RICHMOND, AND JOHN WAS BUYING AND SELLING GRAIN AGAIN. BUT JOHN WASN'T SATISFIED - HE REMEMBERED THE HARD WORK - THE "LABOR" OF FARMING!

IN 1855 JOHN MARRIED MISS CARRIE MITCHELL AND THEY HAD SEVEN CHILDREN: ALICE C. (HOLLINGSWORTH), LUCILLE B. (CARR), JENNIE M. (WILKE), CHARLE G., BURTON J., HARRY M., AND MAUDE EVELYN.

THE PICTURE ABOVE BELONGS TO EMMA HALL OF ARKANSAS, A DESCENDANT.



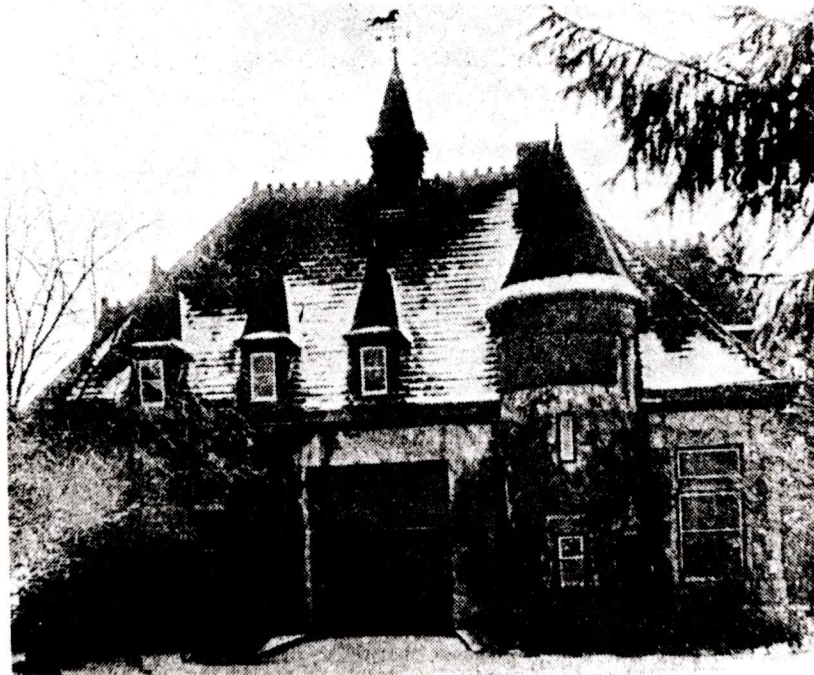
JOHN BOUGHT INTO THE SMALL HOOSIER DRILL COMPANY WHICH WAS BUILDING AND SELLING A GRAIN DRILL. FIVE YEARS LATER HE OWNED THE COMPANY AND MOVED IT TO RICHMOND.

HE HIRED MR. BALLING, A RECENT IMMIGRANT FROM BAVARIA, AS A STONE CONTRACTOR TO BUILD HIS FACTORY. IT WAS A LARGE BRICK AND STONE BUILDING 3 STORIES HIGH AND 2 BLOCKS LONG. MR. BALLING WAS KEPT BUSY FOR YEARS BUILDING THE FACTORY, THE "WESTCOTT PLACE", AND THE FARM HOUSE IN CENTERVILLE.

JOHN, WITH SONS-IN-LAW HOLLINGSWORTH, CARR, AND WILKE, AND HIS SON BURTON J., CONTROLLED THE COMPANY. FOUR HUNDRED MEN WERE EMPLOYED AND SEEDERS WERE SOLD ALL OVER THE WORLD.

THIS COMPANY BECAME PART OF THE AMERICAN SEEDING MACHINE COMPANY AND LATER THE RICHMOND BRANCH OF THE INTERNATIONAL HARVESTER COMPANY.

## Westcott Place Area To Mark Centennial



FOR THE CENTENNIAL OF 1876, JOHN HAD THE CORN FIELD BEHIND HIS HOUSE PLANTED IN TREES IN A PATTERN THAT SPELLED OUT "CENTENNIAL 1876". IN THE 1920'S YOU COULD STILL SEE THE "8" AND THE "7".

IN 1880, JOHN PURCHASED AN ENTIRE CITY BLOCK BOUNDED BY MAIN, SOUTH A AND 14TH AND 16TH STREETS. HE ERECTED THE ABOVE LARGE BRICK RESIDENCE AND LATER ADDED THREE OTHER HOUSES, ONE FOR EACH OF HIS SONS-IN-LAW WHO WERE IN BUSINESS WITH HIM. THIS AREA WAS CALLED "WESTCOTT PLACE".

IN 1883 JOHN PURCHASED 40 SQUARE FEET OF GROUND ON MAIN STREET BETWEEN 7th AND 8th STREETS AND ERECTED A FOUR STORY BRICK BUSINESS BLOCK WITH STORE FRONTS - MORE WORK FOR MR. BALLING.



"THE COMMERCIAL CLUB" WAS ORGANIZED FEB. 15, 1894 BY ABOUT 50 RICHMOND BUSINESSMEN. IN 1895 THE WESTCOTT HOTEL WAS BUILT BY THE CLUB. ONE ARTICLE SAYS THAT THE HOTEL WAS NAMED AFTER JOHN WESTCOTT SINCE HE WAS THEN PRESIDENT OF THE CLUB. BUT ANOTHER ARTICLE SAYS THAT THE MEMBERS VOTED TO NAME THE HOTEL "WESTCOTT" BECAUSE JOHN HELD MOST OF THE STOCK IN THE HOTEL. JOHN LATER BOUGHT THE REMAINING STOCK IN THE HOTEL.

FOR MANY YEARS THE WESTCOTT HOTEL WAS HERALDED AS THE FINEST HOTEL IN THE STATE. BUT IT COULDN'T COMPETE WITH THE INTERSTATE AND THE MODERN MOTELS. THE HOTEL WAS RENTED AS APARTMENTS AND ONE TENANT LIVED THERE FOR 23 YEARS. THE HOTEL WAS SOLD IN 1976. IT HAS SINCE BEEN TORN DOWN.



POPULAR PRICES EUROPEAN PLAN


*The Westcott Hotel*

A.C. DISHER  
MANAGER

100 ROOMS SOFT WATER 60 WITH BATH

Richmond, Ind

AD FOR THE WESTCOTT HOTEL - 100 ROOMS, 60 WITH BATH



THE WESTCOTT PHARMACY, C. A. HARRISON, PROP., 1004 MAIN STREET.

WESTCOTT PHARMACY - 1004 MAIN STREET

## CENTERVILLE, INDIANA



JOHN DECIDED HE NEEDED A FARM SO HE BOUGHT TWO. HE HAD A STOCK FARM OF 5000 ACRES NEAR ABILENE, KANSAS. THE NEWSPAPER IN 1884 SAYS THAT HIS SON CHARLEY LEFT TO SPEND SOME TIME AT THE RANCH.

JOHN ALSO BOUGHT A FARM AT THE NORTH EDGE OF CENTERVILLE, IND. HE HAD MR. BALLING BUILD A LARGE JACOBIAN BRICK HOUSE FOR HIS SON, CHARLES. THE PORCHES WERE ADDED LATER.

ONE UNUSUAL FEATURE OF THE HOUSE IS THE WINDOW IN THE CHIMNEY. THE FLUE NARROWED AND WENT UP ONE SIDE...AND DOESN'T WORK VERY WELL ACCORDING TO THE PRESENT OWNER.



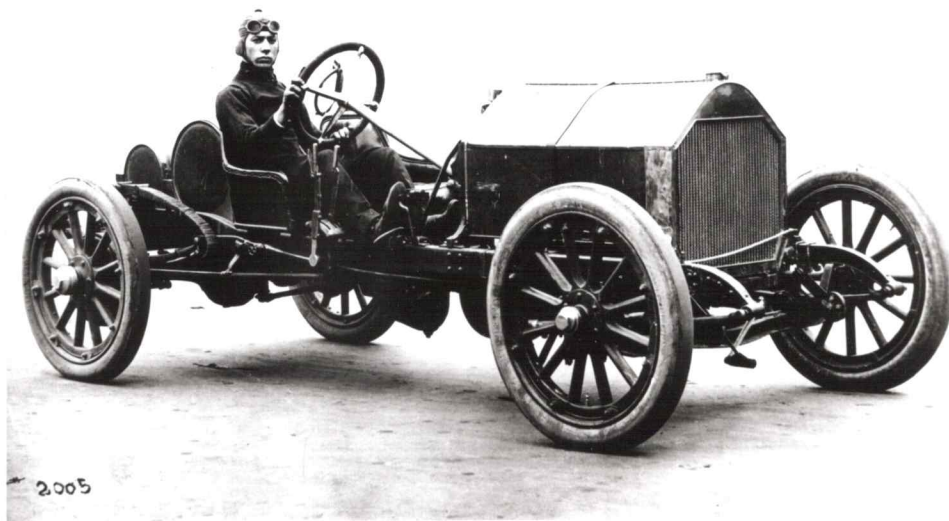


THEY OPERATED THE WESTCOTT STOCK FARM FROM 1889 TO 1900. IT WAS DEVOTED TO RAISING TROTTERS, FRENCH COACH HORSES AND IMPORTED SHETLAND PONIES. THEIR 1891 CATALOG DESCRIBED THE FARM AS HAVING ITS OWN QUARTER-MILE TRACK, WELL-WATERED PASTURES, AND A WHITE-BOARD FENCE ALL AROUND.

THE BRICK BARN WITH THE ARCH WAS BUILT OF BRICK MADE ON THE FARM. "ORBIT 5405" WAS THE NAME OF THE PRIZE STALLION OF THE WESTCOTT STOCK FARM AND HIS STALL STILL TODAY BEARS HIS NAME-PLATE.

A SMALLER FRAME BARN HOUSED THE SHETLAND PONIES.



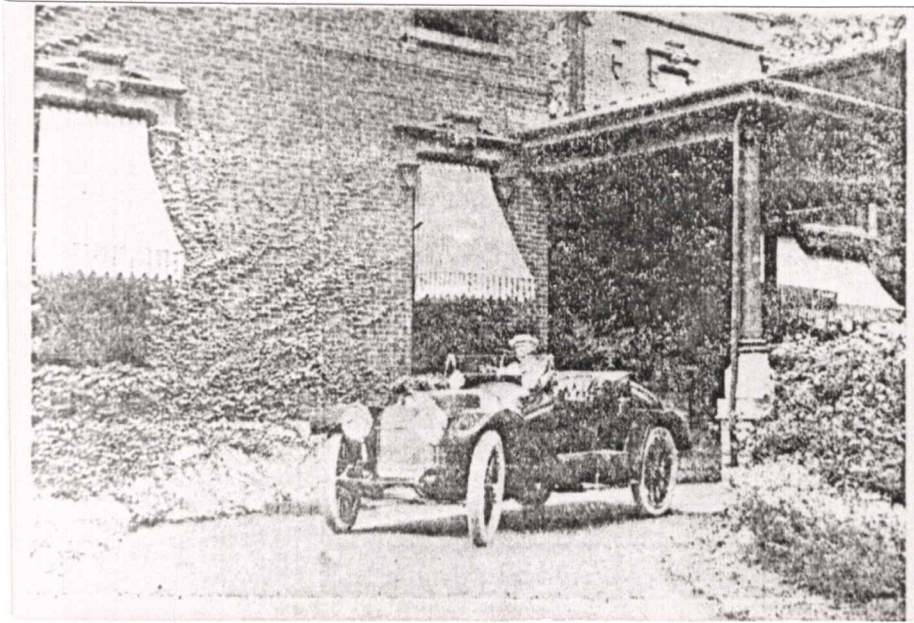


HARRY KNIGHT, 22, OF INDIANAPOLIS, DROVE THE ABOVE "WESTCOTT" CAR IN THE FIRST INDIANAPOLIS 500-MILE RACE WHICH WAS RUN IN 1911. HE WAS HOLDING THIRD PLACE AFTER 196 LAPS WHEN L. ANDERSON, THE MECHANIC IN THE NO. 8 "CASE" CAR AHEAD OF HIM, WAS THROWN OUT OF THE CAR.

KNIGHT SWERVED TO AVOID HITTING ANDERSON, WHO WAS ON THE TRACK IN FRONT OF HIM. THE WESTCOTT CAR WAS THROWN BROADSIDE AGAINST THE BENZ REPAIR PIT BREAKING DOWN THREE WHEELS ON THE WESTCOTT AND CAVING IN THE SIDE OF THE PIT.

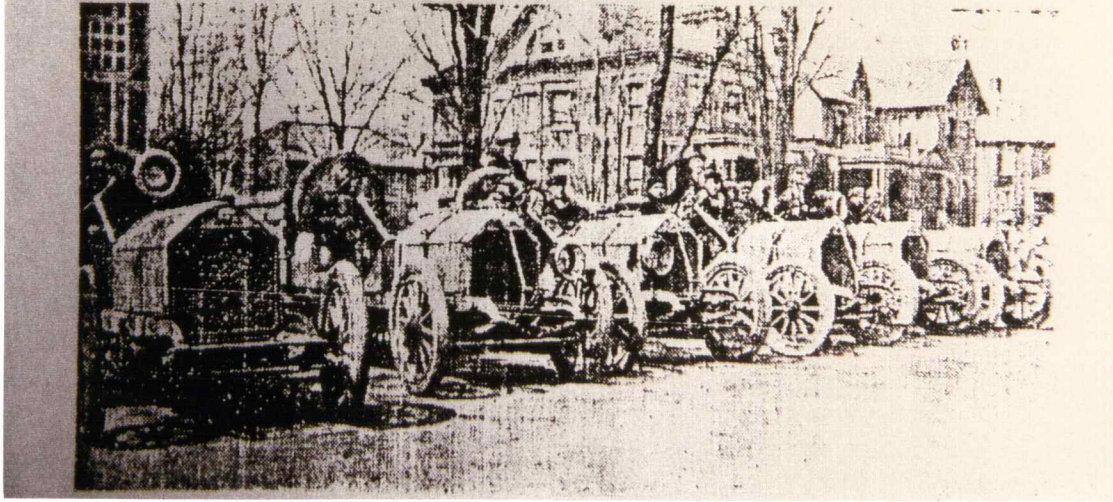
KNIGHT AND HIS MECHANIC WERE SERIOUSLY INJURED. ANOTHER CAR IN THE PIT WAS ALSO WRECKED.

KNIGHT WAS PRAISED IN THE PRESS SINCE HE CHOSE TO RISK HIS OWN LIFE TO AVOID KILLING THE MAN ON THE TRACK. HE STILL CAME IN 30th IN A FIELD OF 40 CARS.

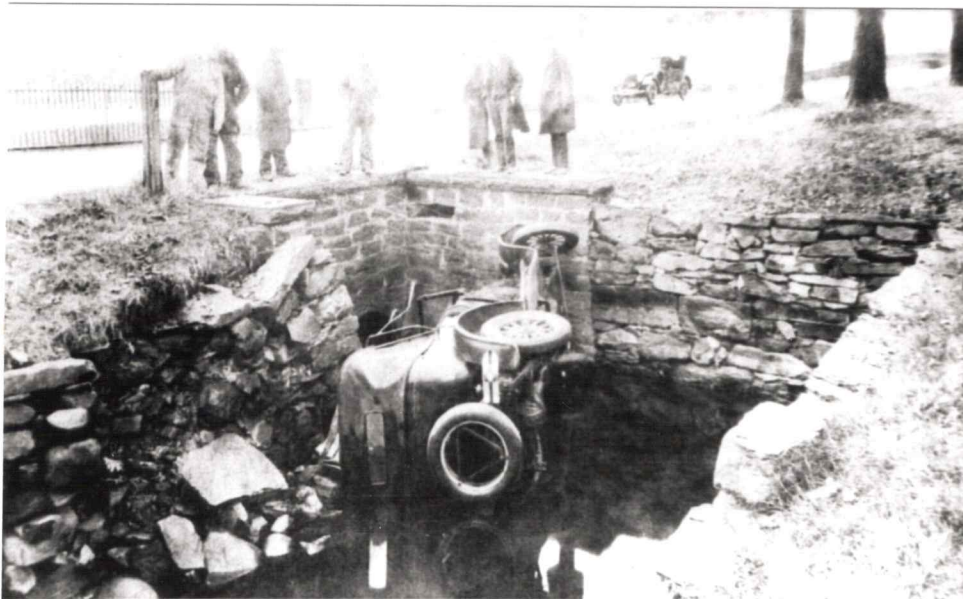


THIS IS A PICTURE OF BURTON J. WESTCOTT IN HIS 1913 ROADSTER.  
HE WAS PRESIDENT OF THE WESTCOTT MOTOR CAR COMPANY.  
THE PICTURE WAS RUN IN THE PALLADIUM-ITEM, RICHMOND, JUNE 3, 1946.

## Westcott Test Cars Brought Supplies to Flood-Stricken Dayton Back in 1913



DURING THE 1913 FLOOD ACROSS THE MIDWEST, A "FLYING SQUADRON" OF WESTCOTT TEST CARS WERE OFFERED TO TAKE THE DONATED FOOD AND CLOTHING TO HARD-HIT DAYTON, OHIO. THEY WERE THE FIRST TO ARRIVE WITH RELIEF.



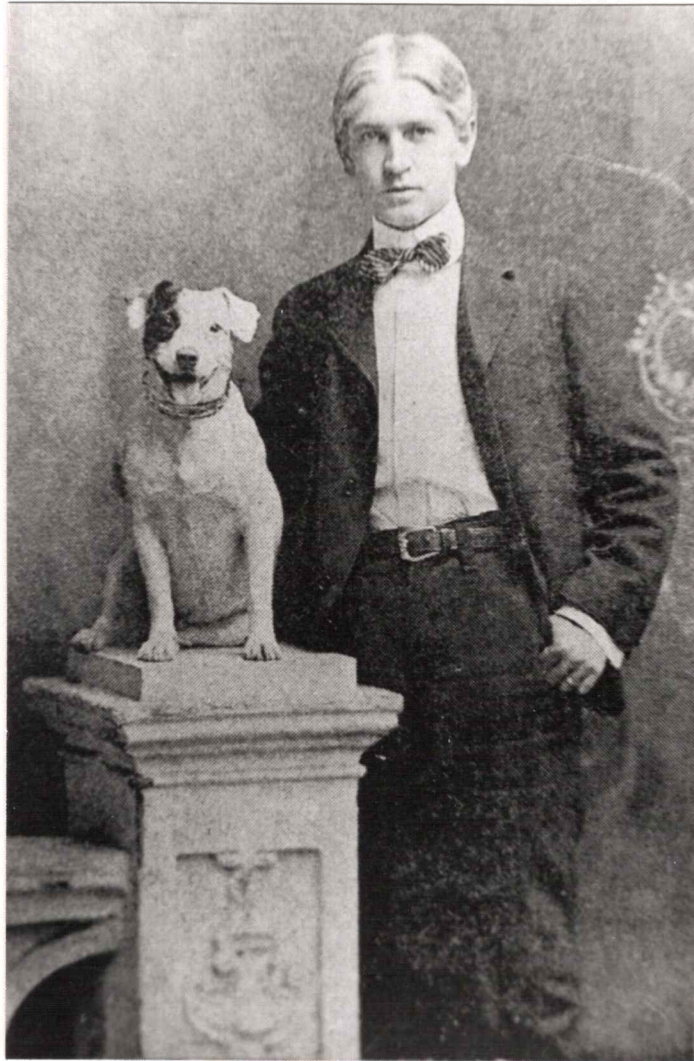
IT IS REPORTED THAT THREE WESTCOTTS WERE ENTERED IN THE "GLIDDEN ENDURANCE" RACE IN 1910. CLIFFORD BEVINGTON, HEAD TESTER FOR THE COMPANY, WAS ONE OF THE DRIVERS. THE TOUR STARTED IN CINCINNATI WITH CARS BEING ROUTED TO DALLAS, KANSAS CITY, CHICAGO, AND CINCINNATI.

BEVINGTON WAS HOLDING SECOND PLACE WHEN HE MISSED A BRIDGE IN DALLAS AND LANDED IN THE RIVER.

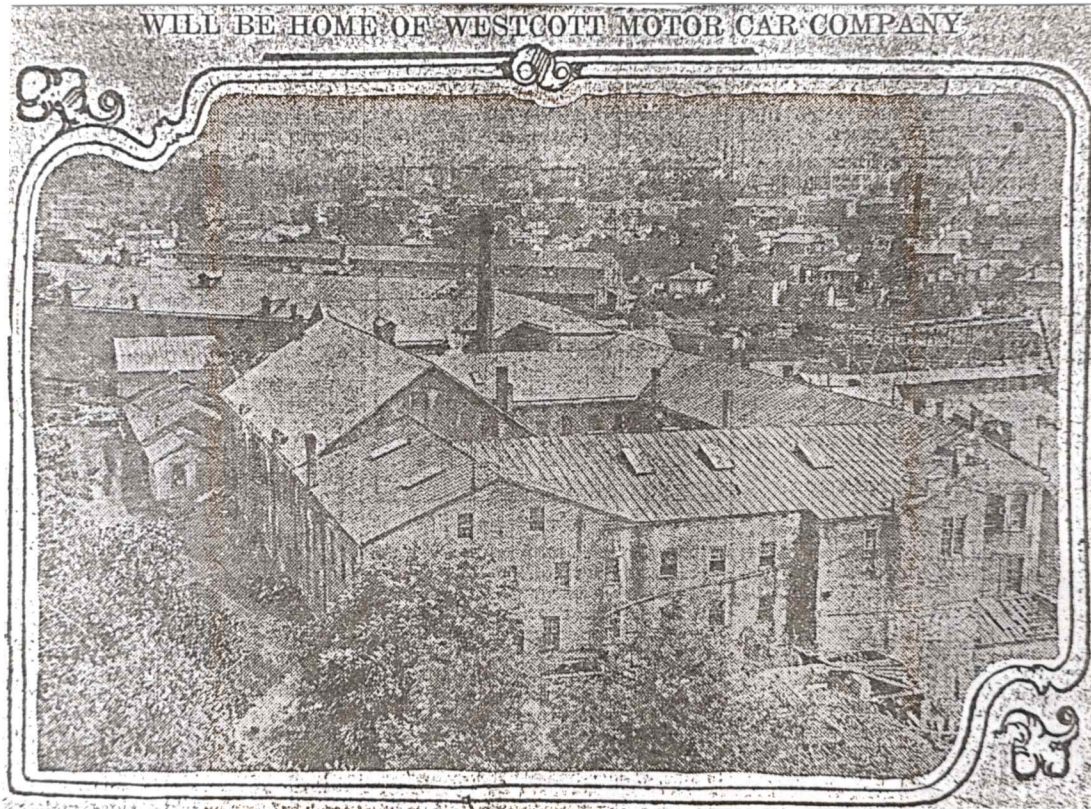
NO, THIS IS NOT THE ACTUAL PICTURE OF THE WRECK AND THIS IS NOT A "WESTCOTT" CAR IN THE RIVER.



JOHN McMAHON WESTCOTT DIED IN 1907 AT THE AGE OF 73, LEAVING AN ESTATE OF ABOUT TWO MILLION DOLLARS. IT WAS CALLED A "STUPENDOUS FORTUNE" BY THE LOCAL NEWSPAPER. HE IS BURIED IN EARLHAM CEMETERY IN RICHMOND, INDIANA IN THE WESTCOTT MAUSOLEUM WITH HIS WIFE CARRIE, HIS TWO SONS BURTON J. AND HARRY M., AND HIS DAUGHTER-IN-LAW, ORPHA.

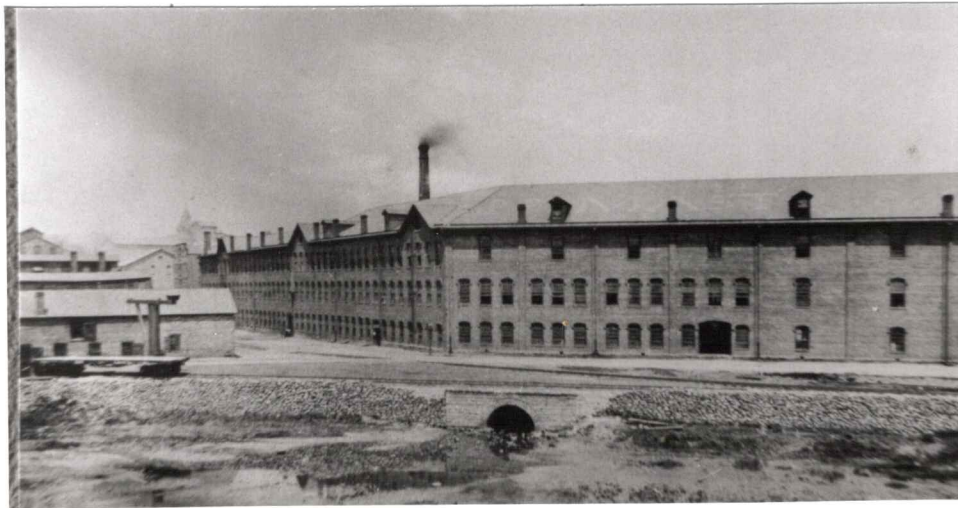


BURTON JOHN WESTCOTT WAS BORN IN RICHMOND, INDIANA JULY 18, 1868. HE ATTENDED SWATHMORE COLLEGE AND DePAUW UNIVERSITY. HE TRANSFERRED TO SPRINGFIELD, OHIO IN 1903 AS TREASURER OF THE AMERICAN SEEDING COMPANY. HIS FRIEND IS "SPOT".

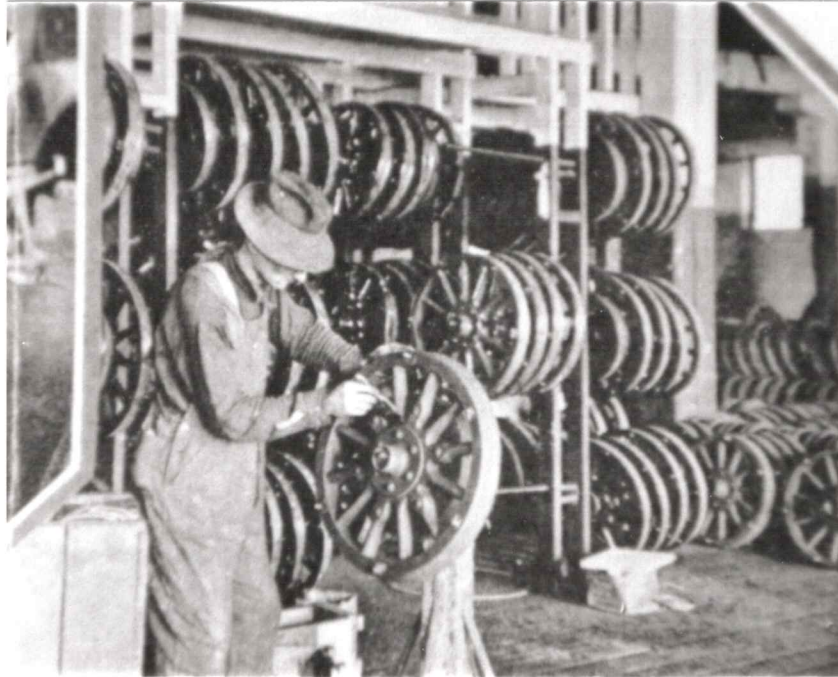


THE WESTCOTT MOTOR CAR COMPANY WAS MOVED FROM RICHMOND, INDIANA TO SPRINGFIELD, OHIO IN 1916. SO MANY WORKERS MOVED TO SPRINGFIELD THAT N. LINSTONE STREET WAS CALLED "RICHMOND ROW".

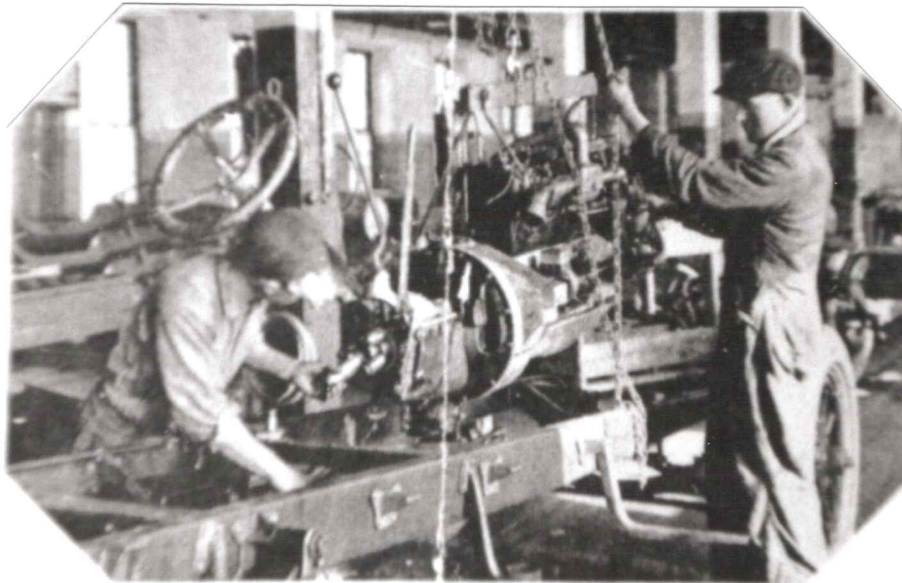
BY JULY 1 OF THAT YEAR, THE COMPANY INTENDED TO BE OPERATING IN THE BUILDING PURCHASED FROM THE AMERICAN SEEDING COMPANY WITH A FORCE OF AT LEAST 200 MEN. THE BUILDING WAS TO BE REMODELED TO SOME EXTENT, AND WAS TO MAKE POSSIBLE AN OUTPUT OF 4000 TO 5000 MOTOR CARS ANNUALLY.



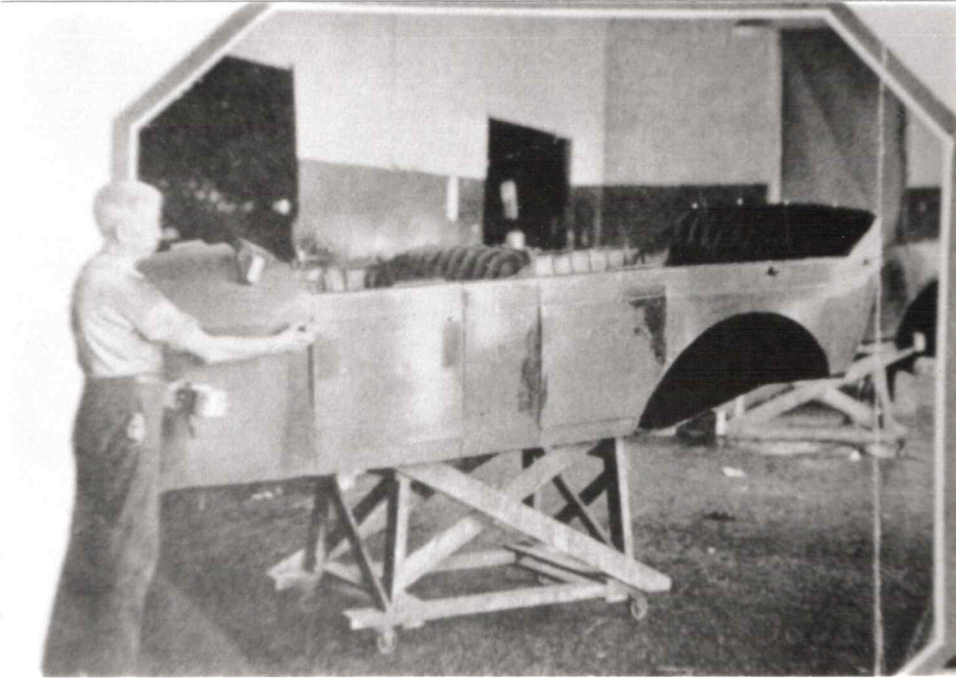
"QUALITY PRODUCT IS AIM IN WESTCOTT FACTORY"



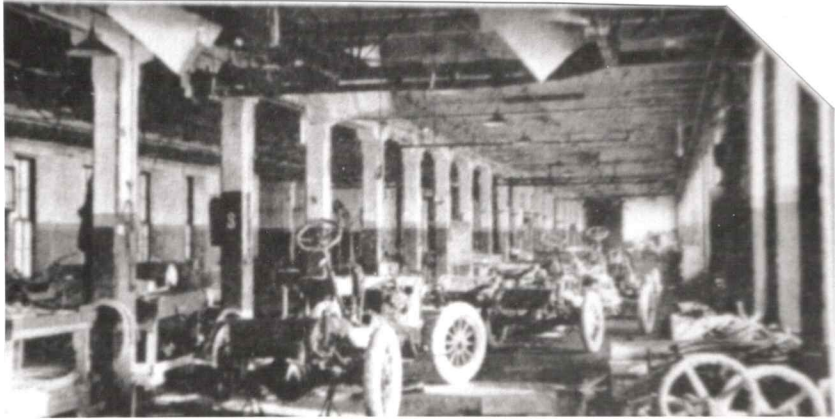
WESTCOTT WHEELS WERE PAINTED BY HAND



MOTOR BEING PLACED ON THE FRAME

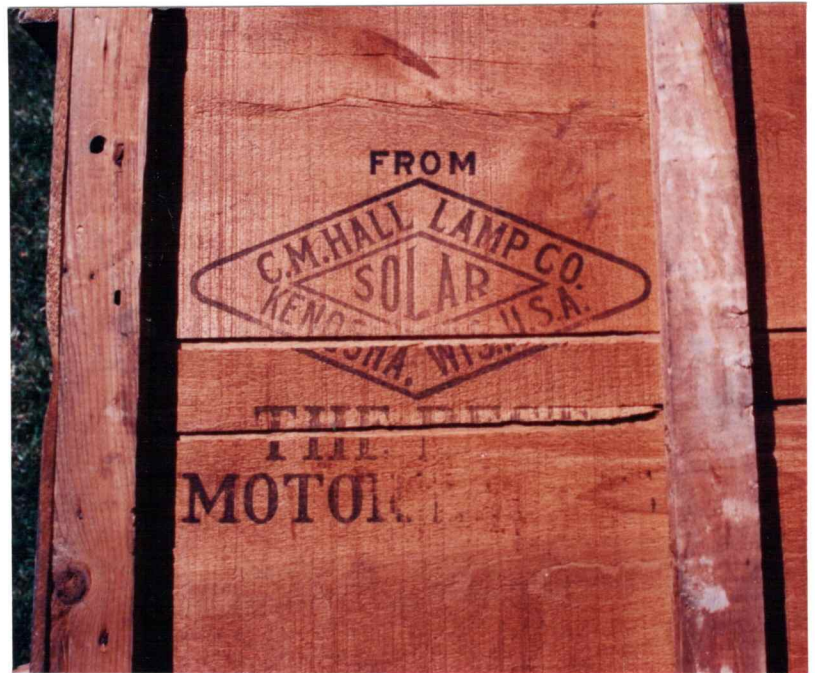


BODY FINISH IS IMPORTANT TO LONG LIFE  
VARNISH COAT BEING APPLIED



GENERAL VIEW OF THE ASSEMBLY LINE

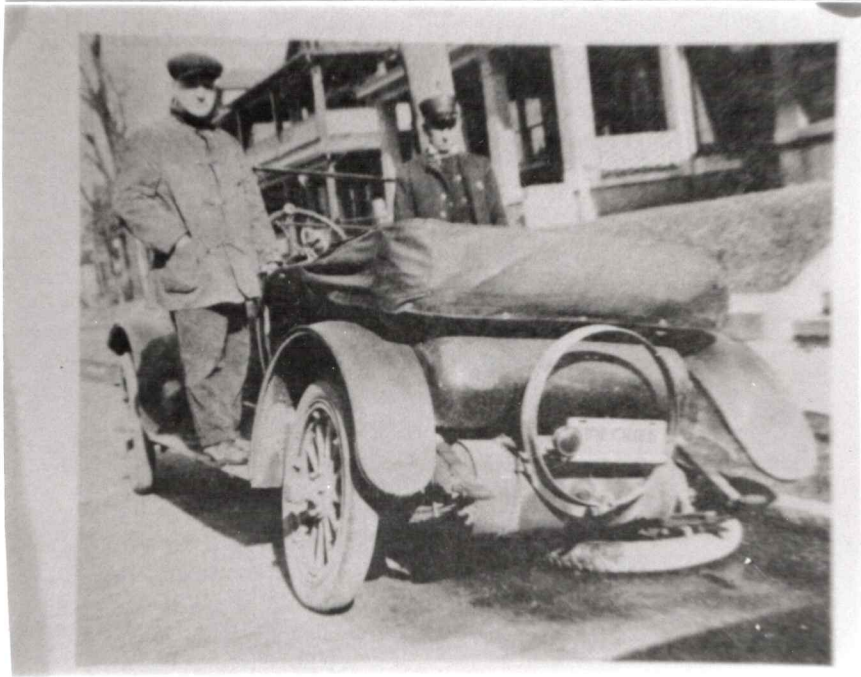




THE WESTCOTT CAR, WHICH FLOURISHED AS A LUXURY TOURING CAR, WAS ASSEMBLED FROM PARTS MANUFACTURED ELSEWHERE.

THE TWO CHIEF SUPPLIERS OF PARTS WERE GENERAL MOTORS AND DURANT. BOTH HAD MADE FREQUENT OVERTURES TO BUY THE FIRM AND THERE WERE NUMEROUS CORPORATE BATTLES.

BURTON WESTCOTT RESISTED ATTEMPTS TO BE BOUGHT OUT. AMONG OTHER THINGS, HE FELT THAT HIS EMPLOYEES WOULD NOT BE TREATED AS WELL BY A LARGER COMPANY, AND HE FEARED THAT THE QUALITY OF THE CARS WOULD GO DOWN. THE COMPANY BECAME SO IMBUE WITH LOSSES AS A RESULT OF BOYCOTTS AND INJUNCTIONS THAT BURTON WESTCOTT BECAME BANKRUPT AND WAS FORCED TO SELL HIS INTEREST TO A SYNDICATE IN 1924.



A WESTCOTT WAS USED IN THE CHIEF'S CAR FOR A TIME. REPORTEDLY, THE WOODEN SPOKED WHEELS HAD A TENDANCY TO BREAK. FIREFIGHTERS ARE SHOWN WAITING FOR ASSISTANCE.

### *When Winter Comes*

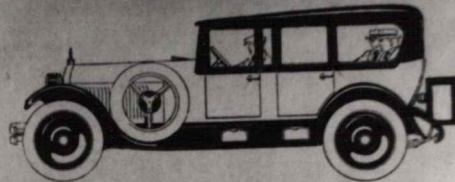
With wintry days near at hand, the Westcott Semi-sedan offers the ideal motor car choice.

The far-sighted buyer will hesitate to buy an open car. The closed car, carrying more expensive body construction, means a large additional expenditure in order to secure protection against unpleasant weather.

The Semi-sedan, offering closed car comforts at open car cost, meets every requirement of the buyer who desires all-year driving comfort.

The rigid plate glass enclosures, designed and built as a part of the car, offer complete protection. Sliding windows in all four doors provide instant ventilation, and when pleasant weather comes they may be quickly removed and the car opened to the full enjoyment of touring.

With this car you are assured of driving comfort in the most unpleasant weather, yet the additional cost for this is small, and for that reason the Semi-sedan is a car in which by far the greater part of the cost represents actual chassis value. Expensive body construction is avoided, yet the Semi-sedan is comfortable every day in the year.



These are the characteristics of the Semi-sedan: Closed car weather protection when needed—completely opened at will—light in weight—open car price and maintenance cost—distinctive in appearance—finished and fitted with consummate skill and good taste—fast, smooth and buoyant in performance.

By all means, give the Westcott Semi-sedan your consideration. You will be the loser if you fail to see it and drive it before you buy.

THE WESTCOTT MOTOR CAR COMPANY  
Springfield, Ohio

**WESTCOTT**  
*The Car with a Longer Life*

*The* **Hub Cap**

Published by The Westcott Motor Car Co. Springfield, Ohio, U.S.A.

Volume 2, Number 6

June, Nineteen-Twenty-one

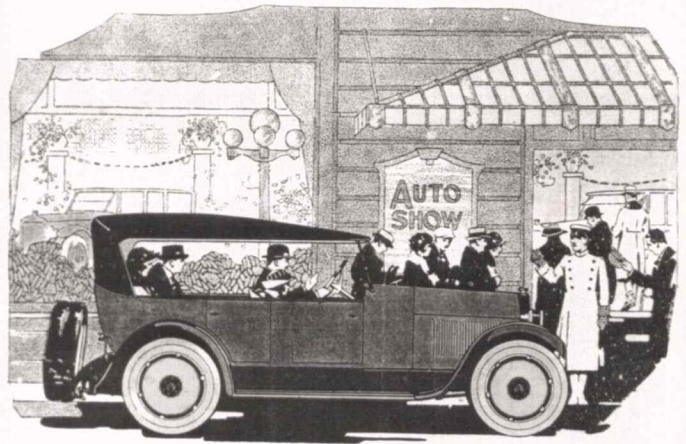


*The* **Hub Cap**

Published by The Westcott Motor Car Co. Springfield, Ohio, U.S.A.

Volume 3, Number 1

Nineteen-Twenty-two



**SPECIAL**  
*Show Number*

*Presenting WESTCOTT Cars for 1922*

THE "HUB CAP" WAS THE PUBLICATION OF THE WESTCOTT MOTOR CAR COMPANY, SPRINGFIELD, OHIO

# WESTCOTT

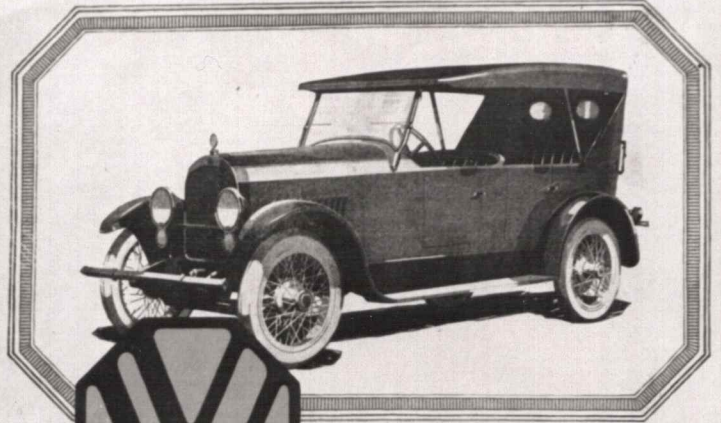
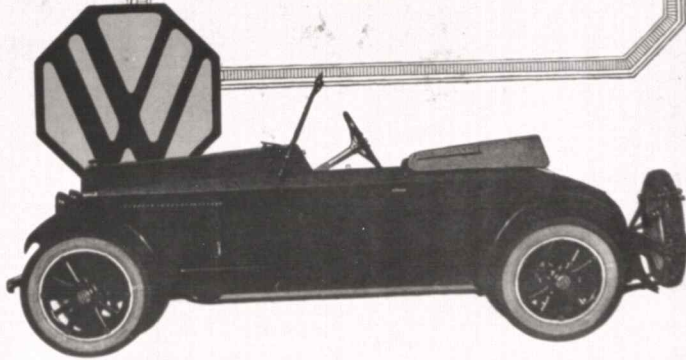
The Car with a Longer Life

HERE IS ALL the luxurious distinction of a big car—without a big car's greater costs! Westcott is not built for those who want mere transportation; neither is it built for those who affect to scorn expense. But, rather, Westcott is the car for those of fastidious tastes who demand power, speed, appearance, perfection in detail and supremely comfortable riding—and all at cost within reason!

For example, the roadster shown below is a speedy, high-powered motor car taking odds from no one on the hills, on the boulevards, in the sand and mud, or in the densest downtown traffic. It has generous room for passenger and driver, with every imaginable item of equipment that would add to their comfort, whether for a ride of a few blocks or a trip across the continent.

Whether you are interested in a roadster, a five or seven passenger touring, a five or seven passenger sedan, you will do well to look up the Westcott. For if you buy either above or below the Westcott price level you may pay entirely too much for what you get!

THE WESTCOTT MOTOR CAR COMPANY  
SPRINGFIELD, OHIO, U.S.A.



A Westcott may be driven *harder* and *farther* because of the long life that has been built into it. "Long life" of the right kind! Not brute strength bought at the price of riding comfort, and looks. Not endurance secured by sheer weight of metal, at the cost of gas, oil and tire economy. But stamina engineered into a fine mechanism as the *watchmaker*—and a few automobile engineers—know how to do it.

The man who admires a workmanlike piece of machinery will appreciate this description of a Westcott car—"Wonderful Works in a Beautiful Case." When next you see a Westcott car (which you'll recognize by its orange hub-caps and radiator plate), judge it carefully and see what you think of it as a twenty-six hundred dollar\* investment.

THE WESTCOTT MOTOR CAR COMPANY  
SPRINGFIELD, OHIO

\*Seven Passenger Touring, \$1995 F. O. B. Springfield, Ohio. Price guaranteed until June 1st.

- BODY TYPES
- 1. Passenger Touring
  - 2. Passenger Touring (steep hood)
  - 3. Passenger Sedan
  - 4. Passenger Sedan
  - 5. Passenger Sedan

# WESTCOTT

The Car with a Longer Life

# Your Car should perform *Like This* to give you *Complete Satisfaction*



**A Minimum of Attention**  
 IT'S the machine that not even a single bolt, screw or spring atomizes. The man who has driven the new Westcott car knows from experience that a single bolt has been replaced. The Westcott is lubricated throughout by a special oil system, filled with long-stay oil every 500 miles or so. No maintenance. No fuss. No trouble. Perfect lubrication.



**Take Grades on High**  
 TAKE the hills as you do the level stretches—without shifting gears and without losing the Westcott to the hinders of the high gear change-over. The man who has owned the Westcott knows that it is one of the best high gear change-over cars in the world. The Westcott reaches the highest speeds ever attained by any six-cylinder car on high gear.



**Instantly Ready for Rain**  
 WHEN a storm comes up you don't have to bother with a so-called "one-man" top. Just flip the Westcott "roll-over" top a right lift and it snaps into position. When the sun dries it is as easy to let it down. Just fold back the front extension and the top does the rest. The Westcott automatic top is in its way as helpful an improvement as the electric starter. It is just one example of the ingenuity in every detail of Westcott construction that makes the car so satisfactory.



**Start Instantly**  
 PUSH the starting lever and the motor runs. No cranking. No delays. No disappointments. The latest expert engineering with the Westcott's special starting device has given the Westcott an automatic starting device that makes starting easy in any weather. The car is on its way with all its cylinders hitting as it rumbles for home.



**All the Speed You Want**  
 HAVE all the speed you want but don't sacrifice all the time for fast speed. The Westcott just goes away and jogs up, the quality just need never require and would not see even if you had a top. The Westcott power plant gives you, first thing, just every detail is so nicely timed to eliminate friction and lost motion that it easily develops a top speed of 30 miles per hour, far faster than the average mass cars to reveal.



**Good Gasoline Mileage**  
 AFTER the day's run be agreeably surprised when you compare notes between gasometer and gasoline gauge. The Westcott gives remarkable mileage on every gallon of gasoline, even when the gasoline is of low grade, because of the elimination of the external intake manifold and the use of the preheating of the gasoline and air. Considering its excellent record for low mileage in any season and on any road, the Westcott is a remarkable economical in running cost.



**Keep Along on High**  
 DON'T add one second when you reach the city. The Westcott's automatic motor with thermostat control of temperature characterizes down to a mile per hour on high gear. When the traffic office signals "Go" it is all that a dash and gets up to 35 miles per hour before you reach the next crossing. When necessary to take a side street you need only a 90 to 45-foot street crossing means the ability to stop the Westcott completely sound without backing.



**Under Complete Control**  
 DON'T assume that you always have complete control of the car. With Century steering, Westcott never fails to respond to every command. With the steering wheel and pedals adjustable to your size and height, and all movements directly before the eyes, you drive the Westcott so instinctively that you give your entire attention to the road ahead, and with such mechanical precision that the car does exactly exactly what it should.



**Years of Service**  
 AFTER a year's continuous use your car should be in its prime—out its design. Westcott design are along the entire line which shows that the Westcott is built to last. It is a do-it-yourself car, complete with washed oil, in an oil-tight tank, complete with washed oil, in an oil-tight tank, complete with washed oil, in an oil-tight tank. Westcott's use of construction that makes for permanent beauty. Westcott's use of construction that makes for permanent beauty. Westcott's use of construction that makes for permanent beauty.



Standard ..... \$1290 Five or Seven Passenger Sedan \$1390  
 Five or Seven Passenger Touring 1930 Five Passenger Coupe ..... 1990  
 Four Passenger Touring Roadster 1930 Six or Eight on any road \$101 extra.  
 E. O. R. SPRINGFIELD, OHIO  
 Prices subject to increase without notice

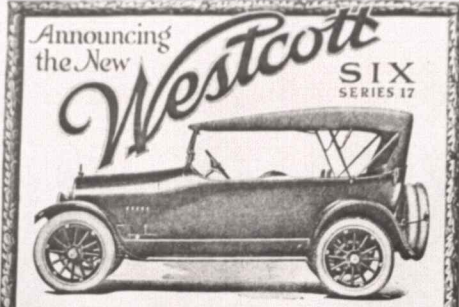
THE extraordinarily dependable performance of the Westcott Six has enabled it to secure as distributors the highest class automobile merchants throughout the country. You may rest assured that the service offered by the Westcott man in your territory is in keeping with the standard of the car. Write for the names of distributors and Booklet "H" describing and illustrating the Westcott in detail.

Distributors and dealers who are interested in better results as well as present procedure should write to the Westcott Sales and Advertising Dept. as satisfactory as the Westcott car.

THE WESTCOTT MOTOR CAR COMPANY  
 SPRINGFIELD, OHIO, U. S. A.



ADVERTISING - THE SATURDAY EVENING POST



Announcing the New **Westcott SIX SERIES 17**

Four Passenger Cloverleaf Roadster.....\$1590  
 Five Passenger Touring Car..... 1590  
 Seven Passenger Touring Car..... 1690  
 Complete line of closed cars to be announced soon.

- Plenty of leg room and real comfort for all passengers.
- Adjustable Gummer steering gear and foot pedal.
- Unusual steadiness on road.
- Cool, even ventilation in front and rear compartments.
- Large Stewart-Warner Vacuum Gasoline system with fuel supply on rear of car.
- Exhibitory of best grade No. 1 long grain dull leather without buttons.
- Very comfortable, clean, sanitary.
- Special attention to finish of both painting and trimmings.
- Very short turning radius.
- Riffly retains on all open cars.
- Water-tight wind-shield.
- Top glass overhang lower 1 1/2".
- Slip-on water-tight floor rubber stripings.
- Lower glass ventilator.
- Upper glass rain visor.
- Antique mahogany instrument board, with large compartment under lock and key for small personal effects. Handsome instruments and within easy reach.
- Warner electric clock and speedometer.
- Automatic Thermostatic control of engine temperature.
- Westcott Continental Motor, 8 1/2" x 8 1/2".
- Deluxe two unit lighting, starting and ignition systems.
- Tinker axle with 7 1/2" bearings throughout.
- Warm level differentials.
- Heavy Brown-Lipe transmission with Tinker bearings.
- Vassalium Springs.
- Dry Plate Multiple Disc Clutch.
- Tabular Drive Shaft with 1 1/2" Spicer Universal Joints.
- Patented one-man top.
- Flank Turnover Lamp.
- Ray-Meterometer Power-Driven Tire pump, 195"
- Wheel Bearings, Rayford Casters, Single or Double Tire carrier. Improved Auxiliary seats.

FOR THE past eight years the demand for Westcott Motor Cars has exceeded the production, although the Westcott price has advanced year by year.

Seventy per cent of all Westcott Cars have been purchased by persons who have previously owned automobiles and who presumably knew values. During recent years an ever-increasing proportion of our output has been claimed by owners of Westcotts of earlier models.

This discriminating recognition of basic motor car values has been our inspiration in creating the new Westcott of the Seventeen Series—a car of light-weight tendency that embodies every essential of efficiency and refinement without the costly non-essentials and superfluous embellishments that increase first cost and impose a constant overload of operating expense.

Although the new Westcott does, as a matter of course, every "stunt" that any "sensational" car is advertised to do, it is not a freakish car but a practical, serviceable, road-worthy automobile of superb proportions and with endurance built into every part. In beauty, in refinement, in luxury, in spaciousness, comfort, convenience, safety and distinctive personality, the new Westcott leaves nothing to be desired.

Quantity of output has never been the ambition of this company. In these cars not one little detail has been sacrificed on the altar of frenzied manufacturing. We have put into them far more than we have saved by overhead economies resulting from a great natural increase in production.

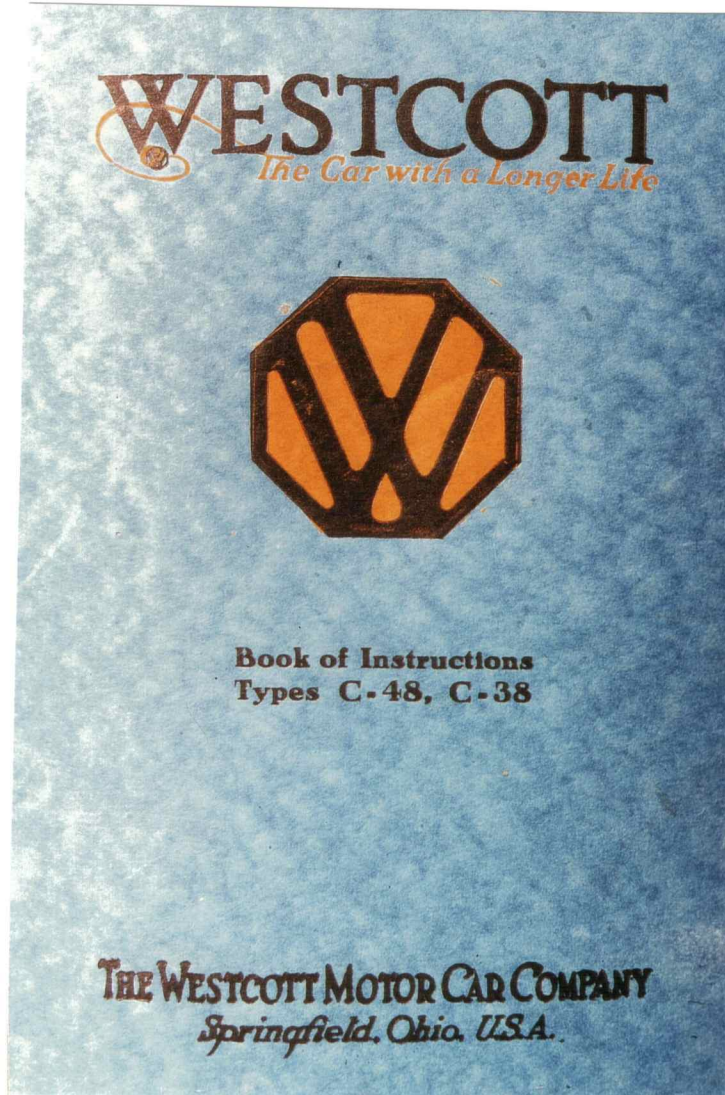
It is for these reasons that we are able confidently to invite the prospective purchaser to compare the new Westcott, point by point, not only with cars similarly priced, but more particularly with automobiles that are universally accepted as standards of design, engineering and construction.

Catalog, containing complete specifications in detail, sent on request.

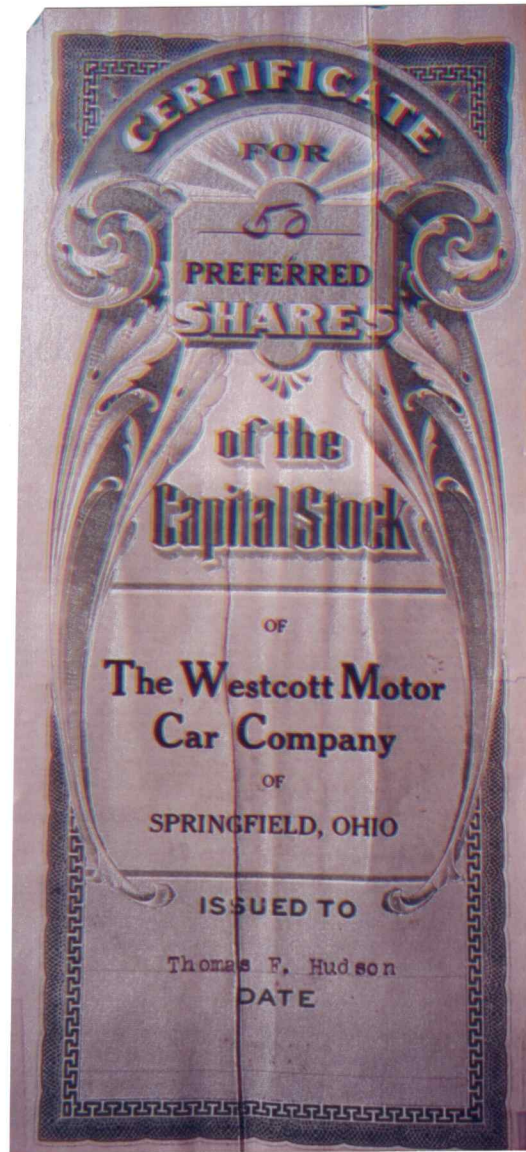
THE WESTCOTT MOTOR CAR CO.  
 SPRINGFIELD, OHIO U. S. A.

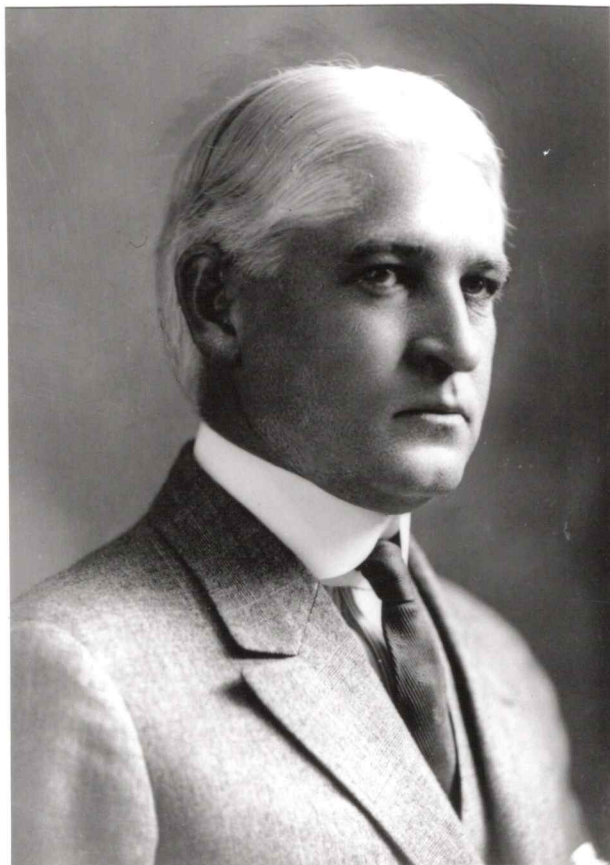


ADVERTISING - COLLIER'S



BOOK OF INSTRUCTIONS - TYPES C-48, C-38





*America's First City Commission*

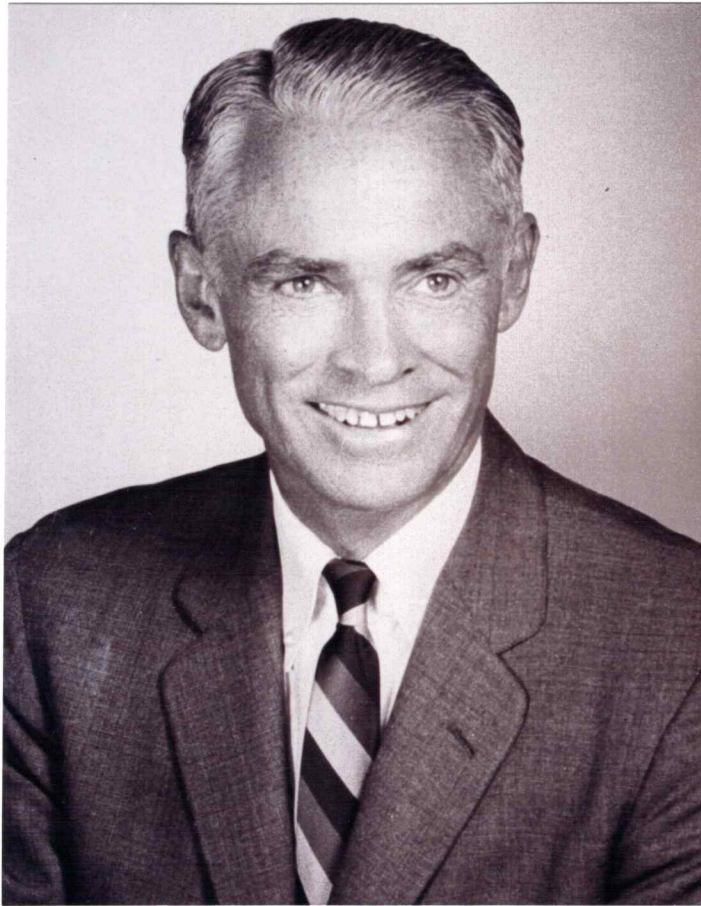
BURTON J. WESTCOTT WAS A DIRECTOR OF THE LAGONDA NATIONAL BANK. IN 1913 HE WAS ELECTED AS A MEMBER OF THE "CITY COMMISSION OF SPRINGFIELD". HE WAS A MEMBER OF THE COMMISSION THROUGHOUT 1920. DURING 1921-1922 HE WAS PRESIDENT OF THE TOWN COUNCIL OR "MAYOR". HE IS THIRD FROM THE RIGHT AT THE TABLE.

HE MARRIED ORPHA LEFFLER AND THEY HAD JEANNE AND JOHN M. II. JEANNE BECAME MRS. RICHARD M. RODGERS.

THE BURTON WESTCOTT FAMILY TRAVELED EXTENSIVELY AND TOOK THE CHILDREN AND SEVERAL FRIENDS TO EUROPE FOR THE WINTER OF 1911-1912. THEY LIVED IN ITALY AND WENT TO PARIS IN THE SPRING. THERE THEY BOOKED PASSAGE HOME ON THE TITANIC.

FORTUNATELY, SON JOHN GOT SICK AND THEY COULD NOT SAIL AT THAT TIME. AND, OF COURSE, WHAT HAPPENED TO THE TITANIC IS HISTORY.

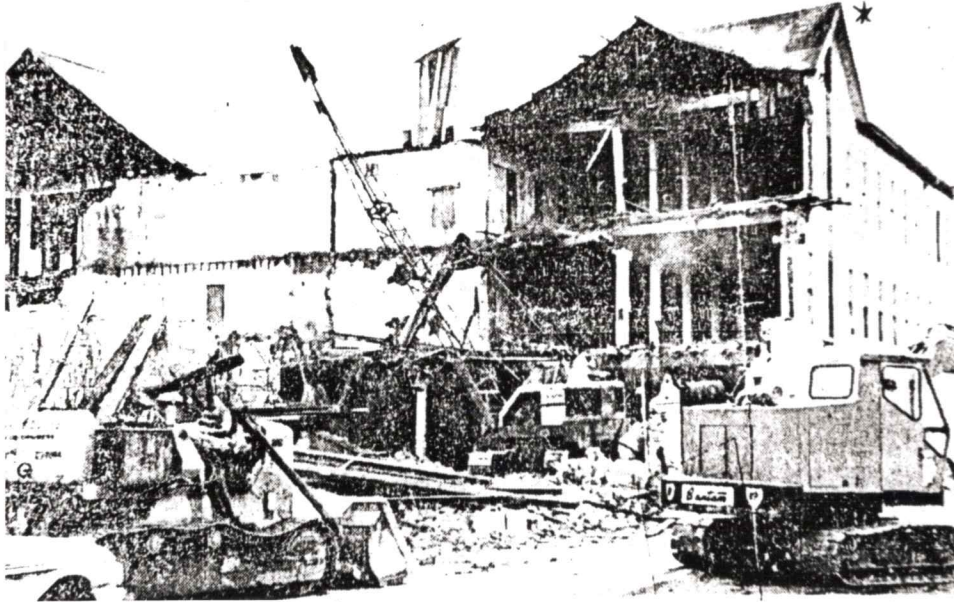




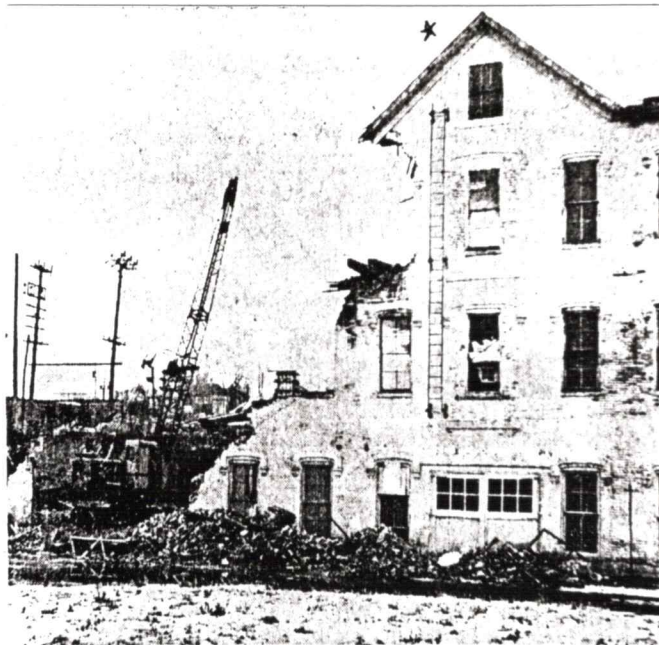
JOHN BECAME INTERESTED IN "RADIO" DURING THE EUROPEAN TRIP. HIS MOTHER LOCATED A PROFESSOR FOR HIM TO STUDY RADIO AND HE BECAME A "HAM". HIS SHORT-WAVE SET WAS CONFISCATED DURING THE FIRST WORLD WAR.

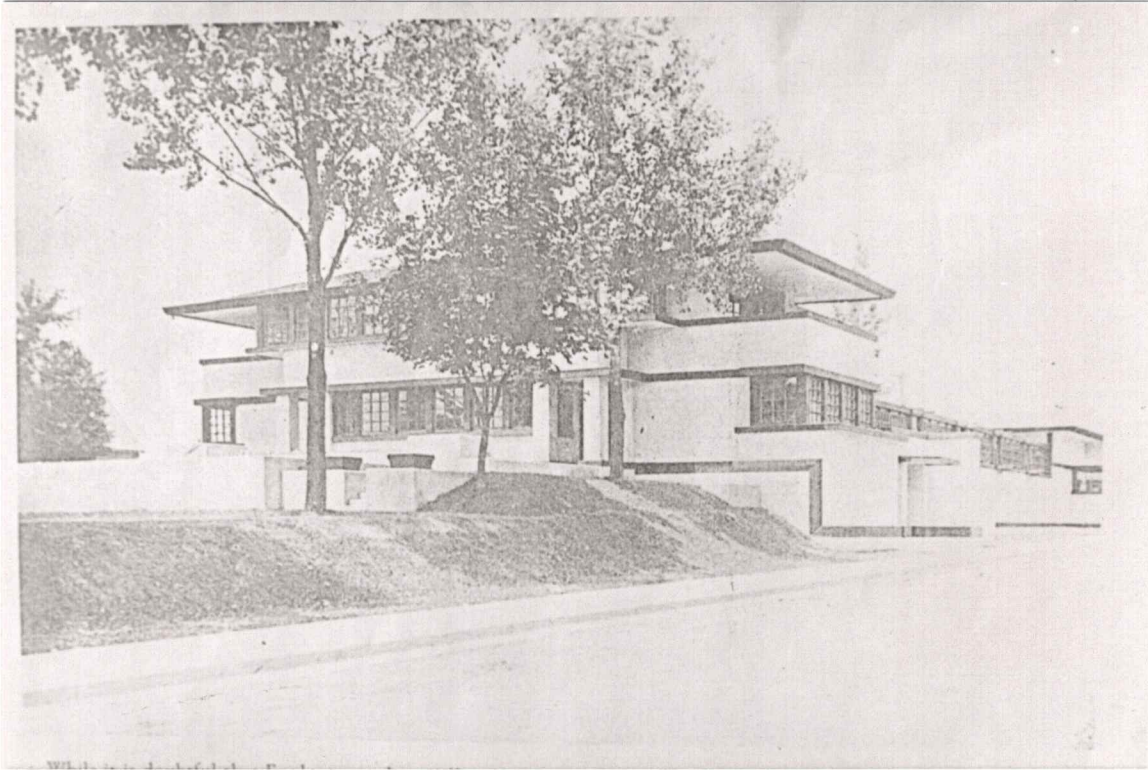
HE ENTERED YALE IN THE FALL OF 1922. IN 1927, JOHN WORKED AS A SECURITY ANALYST ON WALL STREET. HE BECAME A PARTNER IN THE Y.S. TRUST COMPANY, A STOCK EXCHANGE FIRM IN NEW YORK CITY, AND SPENT 15 YEARS IN THE INVESTMENT DEPARTMENT. IN 1956 HE BECAME MANAGER FOR GREENE & LADD AND MOVED BACK TO SPRINGFIELD, OHIO.

JOHN MARRIED MARY PITKIN AND THEY HAD TWO SONS. JOHN DIED JUNE 6, 1986 AND MARY DIED IN 1995.



THE BUILDING ON WARDER STREET, WHICH HOUSED THE WESTCOTT MOTOR CAR COMPANY, WAS RAZED IN 1970 TO MAKE WAY FOR THE OHIO 72 OVERPASS PROJECT.





THIS IS AN ARTISTS CONCEPT OF A PROPOSED NEW HOME TO BE BUILT FOR BURTON WESTCOTT AND HIS FAMILY. BURTON PAID \$5000.00 FOR THE N.W. LOT AT THE CORNER OF HIGH STREET AND GREENMOUNT AVENUE WHERE THE HOUSE WAS TO BE BUILT.

FRANK LLOYD WRIGHT WAS COMMISSIONED TO DESIGN AND BUILD THE HOUSE. HE LIVED WITH THE FAMILY FOR SEVERAL WEEKS "TO GET THE FEEL OF THE FAMILY".

THE "PRAIRIE STYLE" HOME ORIGINALLY WAS A 12 ROOM RESIDENCE WITH FIVE BATHS. WHEN A WORKMAN MENTIONED TO BURTON THAT MR. WRIGHT USUALLY BUILT BUNGALOWS, BURTON OBSERVED "THEN THIS IS A BUNGALOW WITH A COLLEGE EDUCATION". THIS COMMENT HAS ALSO BEEN ATTRIBUTED TO WRIGHT.

CONSTRUCTION WAS PLAGUED BY PROBLEMS, INCLUDING SUSPICIOUS FIRES AND ANGRY WORKMEN WHO DIDN'T THINK MUCH OF WRIGHT'S IDEAS.



BURTON J. WESTCOTT WAS THE ONLY MAN IN OHIO TO USE THE SERVICES OF FRANK LLOYD WRIGHT DURING THE "FIRST GOLDEN AGE" OF WRIGHT'S WORK.

THE FINISHED HOUSE RETAINED THE GENERAL ARCHITECTURE OF THE DRAWING. ONE FEATURE THAT POSED A PROBLEM WAS THE SMALL DOOR THAT SERVED AS A COMPARTMENT FOR THE ICEMAN TO PLACE HIS DELIVERY OF ICE DIRECTLY INTO A LARGE ICE BOX UNIT. TO MR. WESTCOTT'S DISMAY, THE ICE DELIVERY DOOR LATER PROVED TO BE AN ATTRACTION FOR WOULD-BE BURGLARS AS WELL.



A FISH POND IN THE FRONT OF THE HOUSE AND THE LARGE FLOWER URNS WERE DISTINCTIVE FEATURES OF THE FRONT OF THE HOUSE. THE FISH POND WAS FILLED IN AND BECAME A FLOWER BED.

THE DINING TABLE AND THE ENTIRE BUFFET FIXTURES VIRTUALLY FOLDED INTO THE WALL. IT IS SUGGESTED THAT THE TWO HALVES OF THE TABLE WERE ACTUALLY PLACED ON TOP OF EACH OTHER AND INSERTED INTO CORRESPONDING SLOTS IN THE WALL. THE BUFFET TOTALLY DISASSEMBLED AND COLLAPSED INTO DRAWERS. THE CHAIRS PROBABLY ALSO FOLDED.

DOWNSPOUTS DO NOT APPEAR ON THE EXTERIOR. THERE WAS A 125-BARREL CISTERN FED BY THE CONCEALED DOWNSPOUTS. THIS WATER WAS FOR BATHING AND WAS FED INTO THE TUBS BY A THIRD SPIGOT.

DURING WORLD WAR I, THE FAMILY TORE UP THE TENNIS COURTS AT THE REAR OF THE HOUSE TO ALLOW SPACE FOR A VICTORY GARDEN.

THE HOUSE WAS LISTED ON THE NATIONAL REGISTER OF HISTORIC PLACES IN 1974. IT IS NOW DIVIDED INTO APARTMENTS.

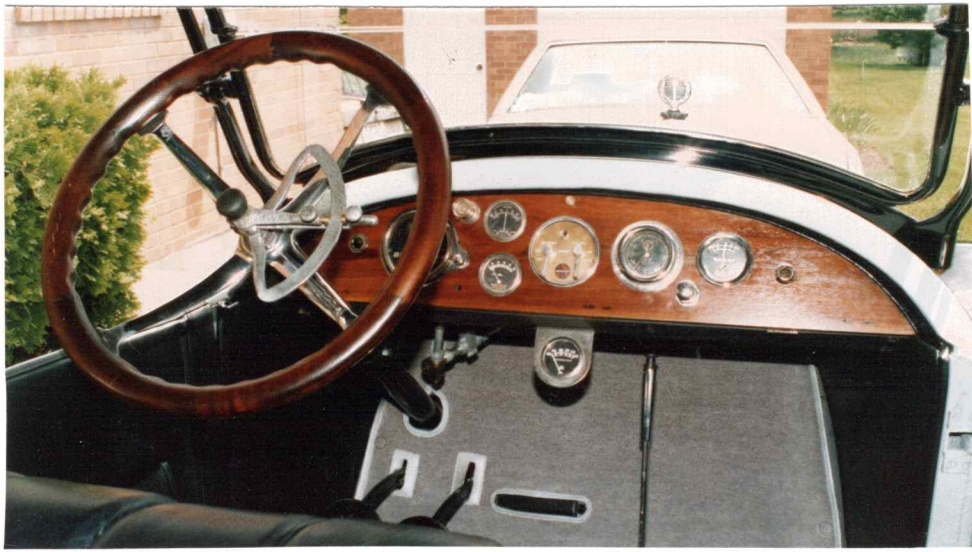
BURTON IS BELIEVED TO HAVE BEEN THE FIRST MAN IN OHIO TO TAKE OUT A MILLION DOLLAR LIFE INSURANCE POLICY. BUT HE BORROWED AGAINST IT AND DIED VIRTUALLY PENNILESS, JANUARY 10, 1926.

HE IS BURIED IN THE EARLHAM CEMETERY IN RICHMOND, INDIANA IN THE MAUSOLEUM WITH HIS WIFE AND PARENTS.



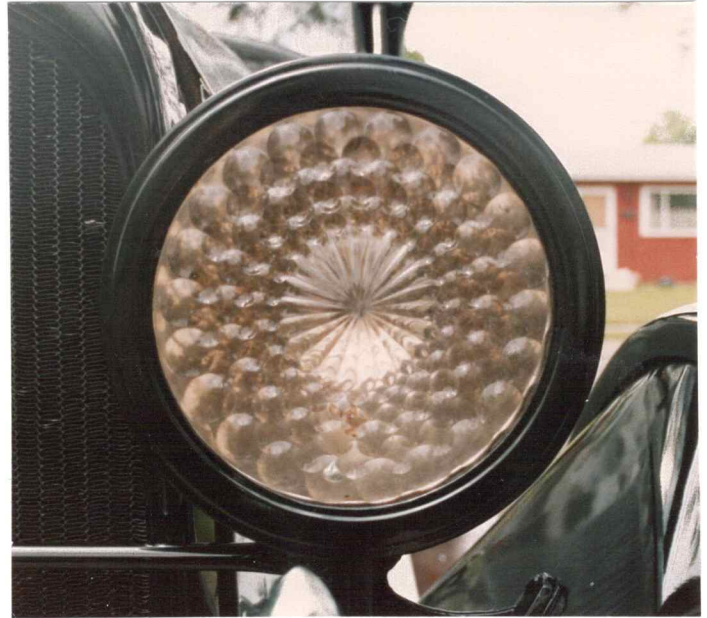
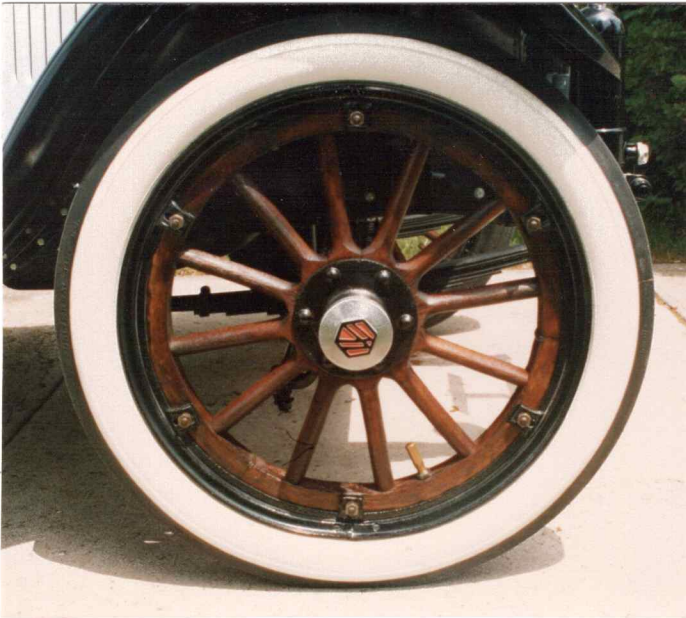
THIS IS THE FIRST WESTCOTT CAR THAT I WAS ABLE TO RIDE IN. IT IS OWNED BY HARRY AND ROSEANNE VAN PELT OF SPRINGFIELD, OHIO.

IT IS A 1919/1920 MODEL B-38, LIGHTER-SIX, FIVE PASSENGER TOURING CAR.



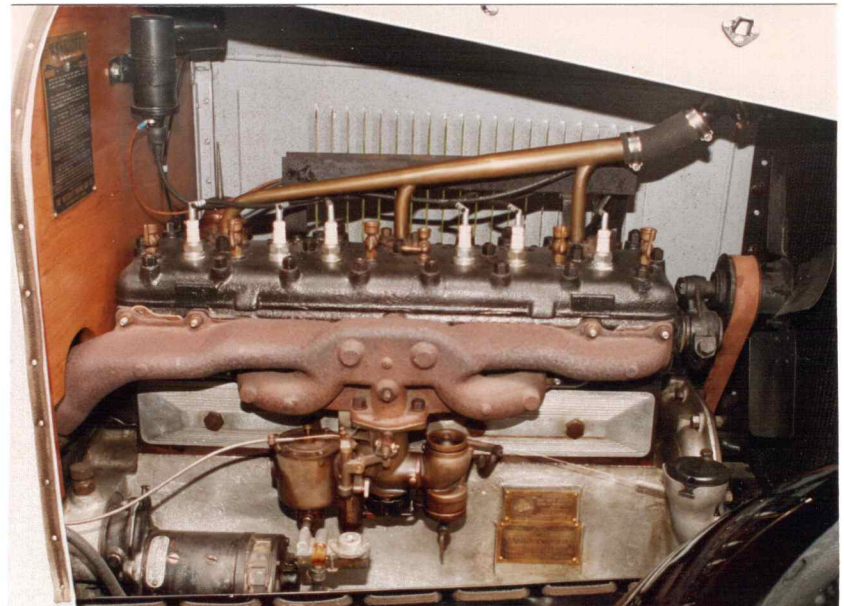
DASH-BOARD AND STEERING WHEEL

THE TEMPERATURE GAGE UNDER THE DASH WAS ADDED. THE CIGAR LIGHTER IN THE DASH HAS A CORD THAT IS LONG ENOUGH TO REACH TO THE BACK SEAT.



ORIGINAL WOODEN WHEELS WITH EMBLEM.

ENGINE: CONTINENTAL SIX CYLINDER MADE IN MUSKEGAN, MICHIGAN. THE PLATE ON THE FIRE-WALL IS THE INSTRUCTION PLATE. THE TWO PLATES ON THE ENGINE ARE THE "WESTCOTT" PLATE AND THE CONTINENTAL ENGINE PLATE.





THE VAN PELT "WESTCOTT" CAR TRAVELED ABOUT 3000 MILES ACROSS THE COUNTRY ON A FLAT BED TRUCK. THE VAN PELTS HAD NEVER SEEN IT WHEN THEY BOUGHT IT. THE TRUCK DRIVER CALLED THEM FROM CHICAGO TO TELL THEM THAT THE CAR WAS FALLING APART. IT WAS DECIDED TO WIRE THE REMAINS TOGETHER TO GET THEM TO SPRINGFIELD.

THIS IS THE CONDITION AS THEY FIRST SAW IT. ROSEANNE GOT THE FIRST RIDE IN IT AS HARRY PUSHED IT DOWN THE DRIVEWAY.





1920 C-38 FIVE PASSENGER TOURING CAR - NEW YORK



1920 C-38 FIVE PASSENGER TOURING CAR - ILLINOIS



1920 FIVE PASSENGER TOURING CAR, SLANTED WINDSHIELD - SOUTH DAKOTA





1918 FIVE PASSENGER C-38 TOURING CAR - WISCONSIN



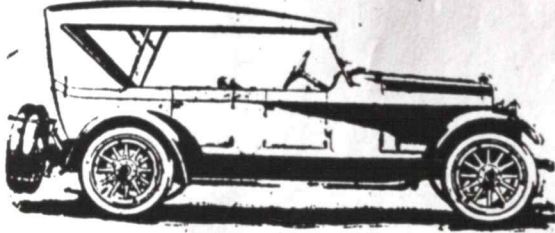
1922 C-38 TOURING CAR WITH A CALIFORNIA ROOF - MICHIGAN

May 23, 1920

# WESTCOTT

*The Car with a longer life*

Westcott is not only the car with a longer life, but the car with less trouble and more genuine comfort during all the years of that long life.



**HESS & LEWIS**                      **CENTER AND NORTH STS.**  
Distributors.                                      Springfield, Ohio.

SPRINGFIELD SUNDAY NEWS

## WESTCOTT SIX The First Automobile To Be Exhibited In Memorial Hall

This Unique Honor Is Afforded Springfield's Home Product Through the Courtesy of the Jewish Ladies at Their Indoor Fair, TUESDAY, WEDNESDAY THURSDAY THIS WEEK



**A SUPERB CAR**

WHEREVER HE GOES, the owner of a new Westcott leaves the distinctive tribute of admiration called forth by the classic beauty of his car. The object of all observers.

Don't fail to see this smart Chummy Roadster at the fair. It will more than meet with your every requirement.

**WISH DETAILS**

How to meet a wish is the question. It is an art which Westcott has mastered. It is the art of making a car which is not only a pleasure to drive, but also a pleasure to look at. It is the art of making a car which is not only a pleasure to drive, but also a pleasure to look at. It is the art of making a car which is not only a pleasure to drive, but also a pleasure to look at.

One (Six) - 4100 to \$1100

Ask the Men Who Drive Westcotts About **BURKE'S SERVICE**



**Westcott Six**  
SERIES 17  
One Classic Six Series, \$1100 to \$1200

**You Wrote the Specifications**

YOU are who have created your own and who know by experience what standard car should be, you demanded a car different and better than any that had gone before. Your specifications were followed by the maker in the Westcott Six.

The car itself appears what even the most optimistic of you had thought possible in a car of light weight. The design is a possible combination of lightness, strength and speed.

**Other Westcott Details**

1917 Model from London, England, America, Continental, Mexico, etc. - 1918 Model from London, England, America, Continental, Mexico, etc. - 1919 Model from London, England, America, Continental, Mexico, etc. - 1920 Model from London, England, America, Continental, Mexico, etc.

**Meet Us on the Main Floor**





**Find the Equal of this Car if You Can!**

**READ** the specifications! They fairly bristle with advice that bid defiance to comparison. They force you to acknowledge the supremacy that is built into every part of the great automobile of light weight.

**Westcott**  
SIX-SERIES 17

From time to time you may find one or two or even three of these names featured as good of confidence in your part of a motor car. In the Westcott the you find them all - with every other detail consistently good. Know the Westcott and you know more one car. The motor builders have combined to make it the only great automobile of light weight.

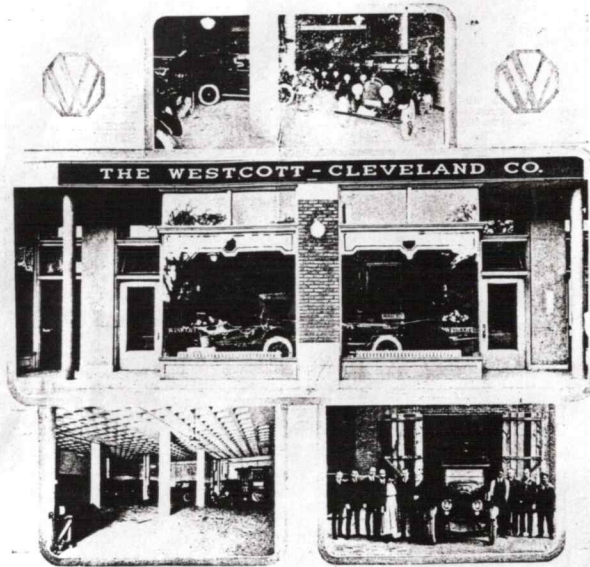
Five Passenger Touring Car	\$1100
Four Passenger Touring Car	\$1000
Four Passenger Touring Roadster	\$1000
Two Seater Roadster	\$800
Four Passenger Touring Roadster	\$1000
Four Passenger Touring Roadster	\$1000

**Remember, There is No Obligation in a Westcott Demonstration**

**C. S. Burke Motor Co., Distributor**      Opposite Big 4 Station

TWO SPRINGFIELD, OHIO DEALERS

ATTRACTIVE NEW WESTCOTT HOME IN CLEVELAND



VIEWS OF NEW HEADQUARTERS OF THE WESTCOTT-CLEVELAND COMPANY.

TRIS SPEAKER'S Cleveland Indians, who have made somewhat of a name for themselves on the baseball diamond, are setting a pace for the rest of the residents of the Fifth City.

Maybe it's the Indians' example, maybe it's the invigorating breeze from Lake Erie, but at any rate there's plenty of pep in Cleveland, and the Westcott organization there has this quality in abundance.

Page Four

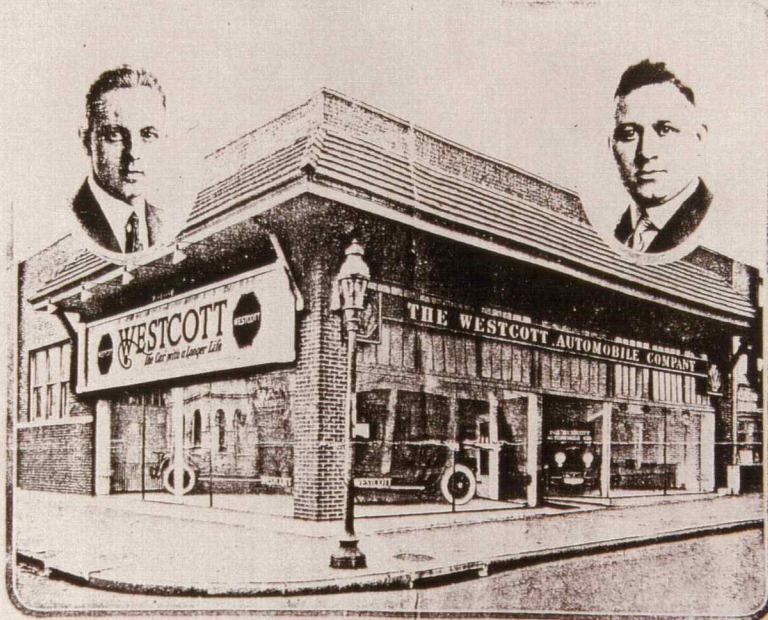
They're a bunch of live wires, off with the bell and fighting for business every minute. The new home of The Westcott-Cleveland Company, at 7022-24 Euclid avenue, shows plainly the pride the organization has in the cars it sells and in its own success.

The new building, located in the best part of the automobile district, not only gives an opportunity to display the cars in one of the most beautiful sales rooms in the city, but also provides unusually efficient service facilities.

Continued on Page Six

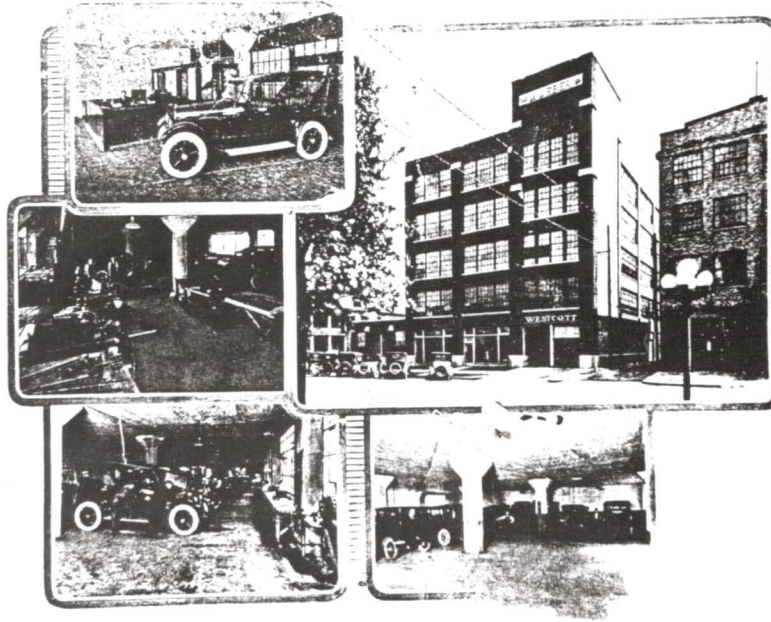
DEALERSHIP - CLEVELAND, OHIO

NEW COMPANY AT OLD STAND IN ST. LOUIS



HOME OF THE WESTCOTT AUTOMOBILE COMPANY, SAINT LOUIS. R. STOCKTON JANNOPULO AT LEFT AND LEROY V. JONES AT RIGHT.

DEALERSHIP- ST. LOUIS, MISSOURI



CAPTION SAYS, "INTRODUCING OUR NEW DAYTON, OHIO DISTRIBUTOR"



#### WESTCOTT POLO TEAM MAKES RECORD IN HARTFORD

"Bob" Flynn's Westcott polo team cut a big figure among New England amateur polo organizations in the season just closed. Mr. Flynn, head of Robert C. Flynn, Inc., Westcott distributors in Hartford, is a polo enthusiast and placed the Westcott colors on a team in the Hartford city league.

The team proved an aggregation of "go-getters" and landed in first place by a comfortable margin. Not satisfied with that they met all the good amateur teams of that section of the country and won the New England title by defeating Providence.

Later the team played some of the leading professional teams of the east and made an exceptionally good showing.

Mr. Flynn is shown with his athletes in the accompanying photograph of the team.



WINNING WESTCOTT POLO TEAM OF HARTFORD, CONNECTICUT.

HARTFORD, CONNECTICUT DEALER SPONSORED A WINNING POLO TEAM

COMMONWEALTH OF AUSTRALIA.  
THE TRADE MARKS ACT 1905-1919.

ADDITIONAL REPRESENTATION OF TRADE MARK TO ACCOMPANY  
APPLICATION FOR REGISTRATION.


Name of Applicant: THE WESTCOTT MOTOR CAR CO.

Number of Application: 28186

Date of Application: 3 JUN 1920

Class No.: 22.

Goods in respect of which Registration applied for:-  
CARRIAGES.



TRADE MARK REMOVED FROM  
REGISTER UNDER SECTION 55 OF THE  
TRADE MARKS ACT 1905-1932. 5-6-34

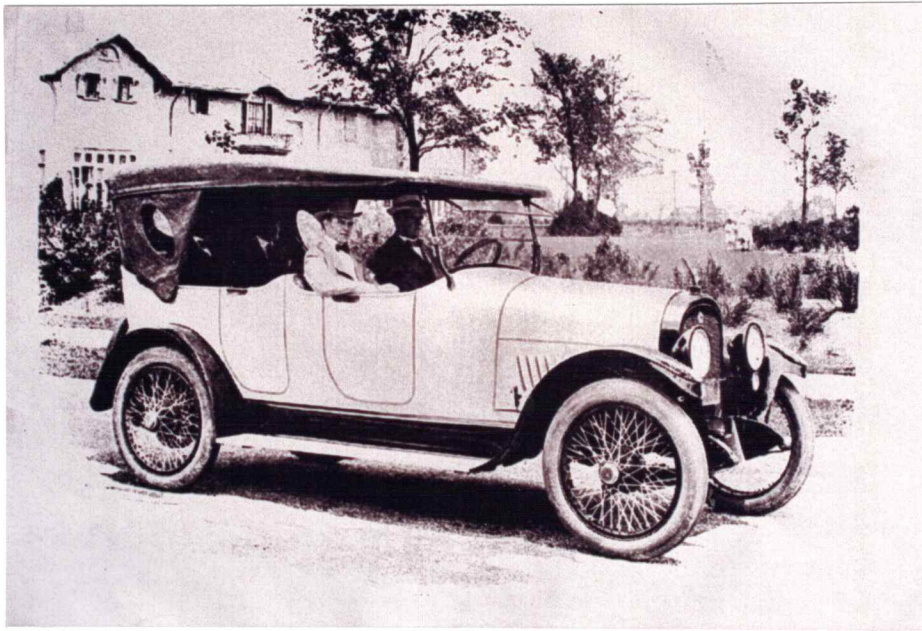
DATED this 3rd day of June A.D. 1920.

*Walter R. Bagotson, Sr.*  
Agents for THE WESTCOTT MOTOR CAR CO.

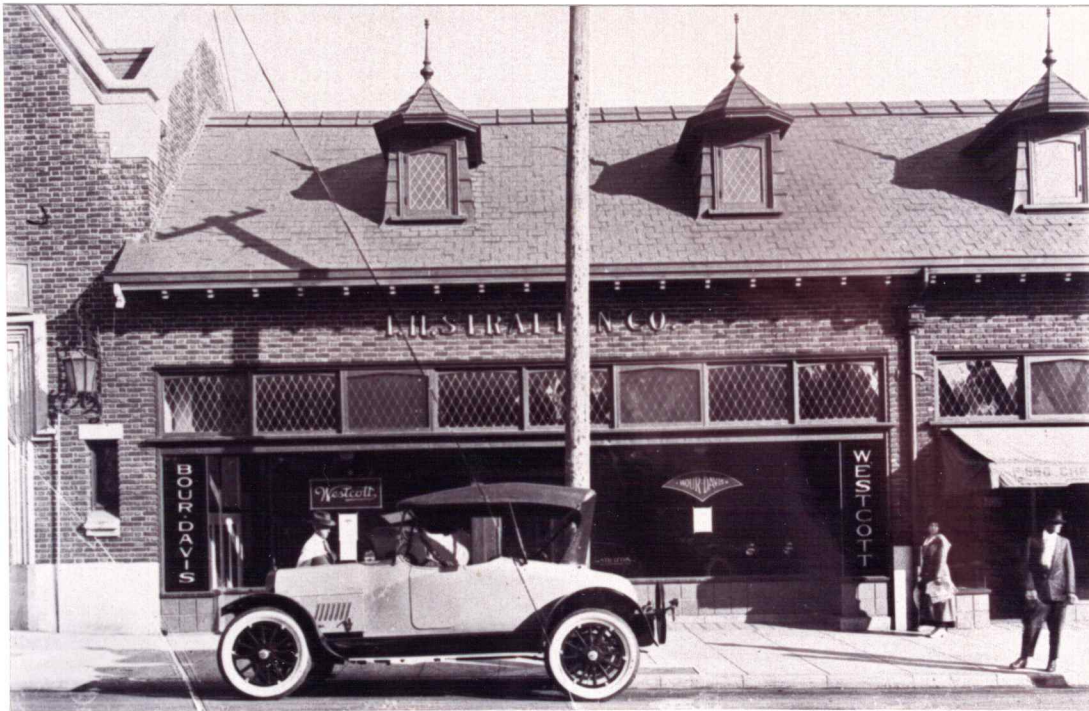
COPY OF A 1920 DOCUMENT TO IMPORT WESTCOTT CARS INTO AUSTRALIA  
NOTE: THREE WESTCOTT CARS HAVE RECENTLY BEEN LOCATED IN NEW ZEALAND



1919 PHOTO SHOWING THE ECUADORIAN MINISTER  
TAKING POSSESSION OF HIS "WESTCOTT".



1917 WESTCOTT



BOUR-DAVIS "WESTCOTT" DEALERSHIP  
LOCATION A MYSTERY



TELEPHONE  
COLUMBUS 8444

OFFICE & SERVICE STATION  
102 WEST END AVENUE

**WESTCOTT MOTOR COMPANY**  
DISTRIBUTORS OF WESTCOTT MOTOR CARS  
57TH STREET AT SEVENTH AVENUE  
NEW YORK

**WESTCOTT**  
*By General Motors*

June 13th, 1921.



USED CARS ON HAND.

WESTCOTT- 3 pass. coupe, model A/38. This car is equipped with a brand new engine- is repainted gray with black running gear. Is equipped with 5 new cord tires,-  
Asking price \$2275.00

WESTCOTT- 5 pass. sedan, model '17 or '18. Mechanically overhauled and guaranteed. The upholstery is in very good condition. Asking price \$1475.00  
Equipped with 5 very good tires.

WESTCOTT- 7 pass. sedan, model 16A known as the Mitchell car. This car has been overhauled mechanically and includes new rear axle gears. Equipped with new set of slip covers. Asking price \$1575.00

WESTCOTT- 7 pass. limousine-sedan, model B48 known as the Spiegel car. This car has been driven 3000 miles and has been repainted. Equipped with 2 new extra tires, and tire covers. Asking price \$3600.00

STUTZ- 4 pass. touring completely overhauled and repainted. Wire wheels- 5 good tires- known as the Series 3 and is equipped with a magneto. This car is a good buy at-  
\$ 1375.00

NASH- 1920, 5 pass. touring- cord tires, mechanically overhauled. Asking price \$875.00

JEBJA.

John O. Ekblom.

NEW YORK DEALER - AD FOR USED CARS ON HAND - 1921

IN 1920 THE SMALLER SERIES CONSISTED OF:

5 PASSENGER TOURING CAR	\$2090.00
2 or 3 PASSENGER ROADSTER	\$2090.00
5 or 7 PASSENGER TOURING CAR	\$2590.00
3 PASSENGER (ONE SEAT) COUPE	\$2890.00
5 PASSENGER SEDAN	\$3190.00
7 PASSENGER SEDAN	\$4190.00

THESE WERE THE "LIGHTER SIX" MODELS

THE "LARGER SIX" BODY TYPES WERE:

5 PASSENGER TOURING CAR
7 PASSENGER TOURING CAR
7 PASSENGER LIMOUSINE-SEDAN

ALL CLOSED WESTCOTT CARS HAD 3 PIECE WINDSHIELDS.  
LATER IN 1920 THEY INTRODUCED A 4 PASSENGER COUPE.



Interior of The New Westcott Model  
**The Closure**  
 \$1795

## It Was Bound to Come

The development of "The Closure" permits The Westcott Company to now concentrate its facilities on building closed cars.

The open car is rapidly passing. Three out of every four buyers now prefer the closed type—according to a report compiled by the National Automobile Chamber of Commerce.

It was inevitable that some manufacturer should advance with this trend and concentrate on building a line of closed cars to meet every need. Westcott takes the lead in this move by producing the new Closure—a car that combines fine car performance, closed car comfort and open car expense.

The N. A. C. C. figures show that the

40 per cent who still cling to open models give the following reasons:

### REASONS FOR OPEN CARS

As Compiled by the National Automobile Chamber of Commerce



### ALL ELIMINATED BY THE CLOSURE

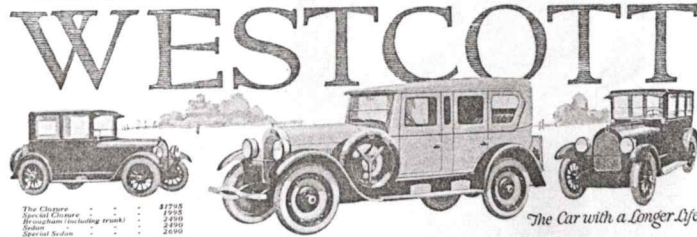
These seven arguments for the open car are answered by The Closure. 1.—It handles and rides over poor roads as easily as any open model and without developing squeaks and rattles. 2.—First cost, upkeep and depreciation are no higher. 3.—Its extra weight is only equal to that of a small

child. 4.—It is not top-heavy—clings to the road like a touring car. 5.—For business and farm use it is the ideal car. 6 and 7.—It may be opened to the full enjoyment of touring.

Yet with all these open car advantages perfect weather protection is provided. Sliding windows on either side instantly ventilate the interior.

Dealers knowing the trend in public demand will appreciate the advantages of handling a line of closed cars built to meet every need. Write for full information.

THE WESTCOTT MOTOR CAR CO.  
 SPRINGFIELD, OHIO



The Closure	\$1795
Special Closure	1995
Highback (including trunk)	2490
Sedan	2690

The Car with a Longer Life

### "ALL ELIMINATED BY THE CLOSURE"

BY 1923 CARS WERE NOT SELLING WELL AND THE COMPANY WAS IN TROUBLE. THAT YEAR THE ALL NEW WESTCOTT "CLOSURE" WAS HEAVILY ADVERTISED. IT WAS A TOURING CAR WITH A SEMI-PERMANENT "CALIFORNIA TYPE" TOP THAT FEATURED SLIDING SIDE WINDOWS. THE "CLOSURE" OFFERED THE LIGHTNESS AND LOW PRICE OF AN OPEN MODEL WITH THE COLD WEATHER BENEFITS OF A CLOSED SEDAN. IT WAS PRICED AT \$1795.00. WESTCOTT CITED "SEVEN REASONS WHY BUYERS HAD HERETOFORE PREFERRED OPEN CARS".

1. LESS SQUEAKING AND RATTLING ON POOR ROADS	23%
2. LOWER PRICE	16%
3. LIGHTNESS (NOT TOPHEAVY)	15%
4. ADAPTABLE FOR BUSINESS AND FARM USE	15%
5. SAFETY (LIGHTER OPEN MODELS WERE OFTEN EASIER TO STOP)	14%
6. BETTER VENTILATION IN HOT WEATHER	13%
7. MORE ADAPTABLE FOR TOURING	4%

STATISTICS WERE SUPPLIED BY THE NATIONAL AUTOMOBILE CHAMBER OF COMMERCE AND PUBLICIZED BY THE WESTCOTT MOTOR CAR COMPANY.



# Is the First Sale the Last?

When you sell a man a car, is it the first and last time you will ever have a chance to sell him? Or will your customer be so well satisfied that he will want another car of the same make the next time he is in the market?

Westcott dealers are singularly fortunate in this respect. They enjoy the continued patronage of a large following.

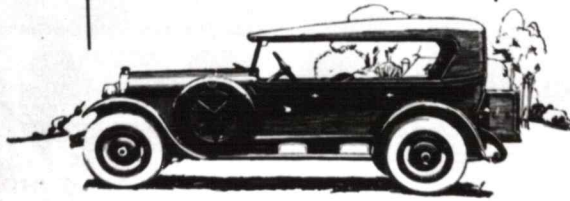
The reason for this is not hard to find. Westcott cars are "built to endure"—to give trouble-free service over a long period of years. One sale inevitably leads to another later on.

If you would like to link up with a car in this enviable class, we shall be glad to give you complete details of the Westcott Sales Franchise as it applies to your territory.

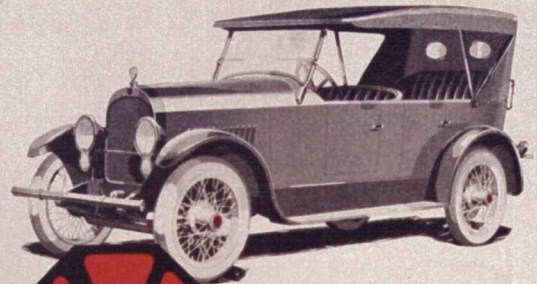
Write or wire today.

*D. Westcott*  
President

THE WESTCOTT MOTOR CAR COMPANY - SPRINGFIELD, OHIO



FROM MOTOR AGE - 1924



## The Business With a Longer Life

A substantial motor car *business* can only be built upon a substantial *motor car*. In service the Westcott has earned the right to be called "The Car With a Longer Life," and even the most casual inquiry will satisfy you that Westcott Distributors and Dealers enjoy that most coveted class of business—a perennial crop of Westcott owners returning for more Westcotts, and new purchasers coming in because of the costless yet priceless *word-of-mouth advertising* that has reached them.

Westcott A-18  
\$2590 - \$3190

SHORT SPECIFICATIONS

- Continental
- Delco
- Timken
- Brown-Lipe
- Feddler
- Rayfield
- Spicer
- Gemmer

THE WESTCOTT MOTOR CAR COMPANY  
SPRINGFIELD, OHIO, U.S.A.

# WESTCOTT

*The Car with a Longer Life*

Automemories of  Nineteen Nineteen



WESTCOTT

The Westcott Motor Car Company has been manufacturing cars in Springfield, Ohio, since 1897. This two-passenger roadster is one of three new models which Westcott calls their line of Lighter Sixes. There is also a three-passenger straight seat calendar coupe and a five-passenger sedan. All three models share the same 125 inch wheelbase chassis and the same six-cylinder engine. A seven-passenger touring car is also planned.

### NOVEMBER 1919

SUN	MON	TUE	WED	THU	FRI	SAT
NOTE: 1975 dates are the same as 1919!	OCTOBER 1975 28 29 30 31	NOVEMBER 1975 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER 1975 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			1
2	3 ☉	4	5	6	7	8
9	10 ☉	11 <small>TRADITIONAL AUTOMATIC DAY</small>	12	13	14	15
16	17	18 ☉	19	20	21	22
23 30	24	25	26 ☉ <small>TRADITIONAL AUTOMATIC DAY</small>	27 <small>TRADITIONAL AUTOMATIC DAY</small>	28	29 <small>TRADITIONAL AUTOMATIC DAY</small>

THIS WAS MY FIRST INTRODUCTION TO THE WESTCOTT CAR. IN 1984, MY COUSIN, RALPH WESTCOTT OF FALLS CHURCH, VIRGINIA, BROUGHT ONE OF THESE CALENDARS TO THE WESTCOTT SOCIETY REUNION IN ZANESVILLE, OHIO. HE HAD PURCHASED IT AT A FLEA MARKET.

AS IT HAPPENS, THE COMPANY WHO PRODUCED THE CALENDAR IN 1975, SHAW-BARTON, IS LOCATED IN COSHOCTON, OHIO. I CONTACTED THEM AND WAS ABLE TO GET A CALENDAR FOR OUR FAMILY SOCIETY LIBRARY.



*Ed Morris of North Little Rock with Emma Hall*

EMMA WHITTINGTON HALL OF NORTH LITTLE ROCK, ARKANSAS  
AT THE AWARDS CEREMONY IN 1993

IN 1992 EMMY - A DESCENDANT OF HENRY WESTCOTT - FLEW HER OWN PLANE TO OHIO TO LEARN MORE ABOUT HER ANCESTRY.

IN 1940 A CPT FLYING PROGRAM WAS BEGUN WHICH REQUIRED ONE WOMAN FOR EVERY NINE MEN AND EMMY HALL WAS THAT WOMAN. SHE EARNED HER PILOTS LICENSE AT THAT TIME.

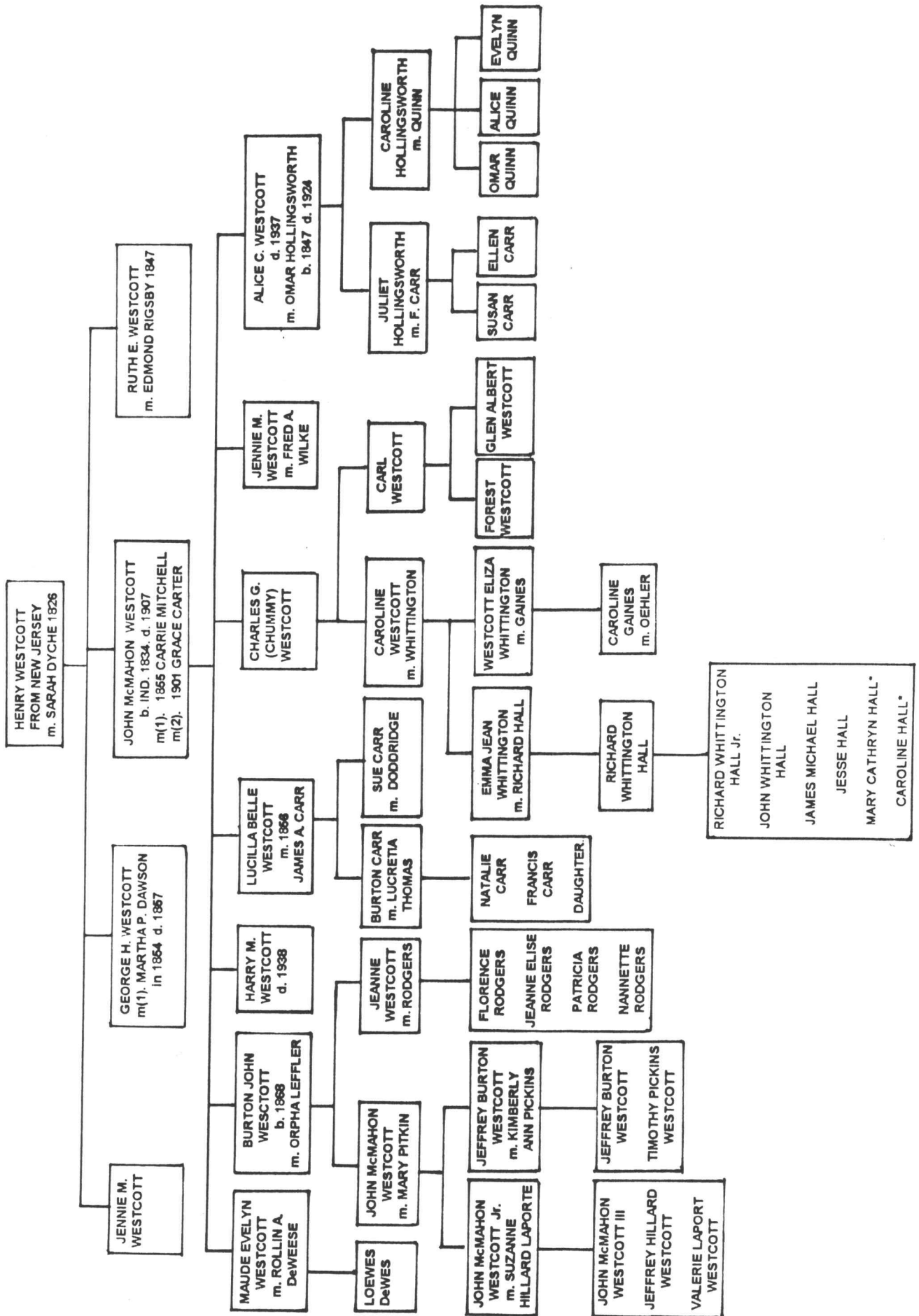
DURING WORLD WAR II, SHE WAS A FLIGHT INSTRUCTOR AND TAUGHT NAVY CADETS FLYING OUT OF ATLANTA WITHOUT SO MUCH AS A RADIO. SHE CONTINUES TO BE AN AVID PILOT, AND AT 76 SHE STILL FLIES HER TWIN ENGINE BEECHCRAFT CALLED, "DOLLY THE DUCHESS".

IN 1989 EMMY WAS HONORED BY BEING CHOSEN "CITIZEN OF THE YEAR".

IN 1993 EMMY WAS INDUCTED INTO THE ARKANSAS AVIATION HALL OF FAME. SHE WAS ONLY THE SECOND WOMAN TO RECEIVE THIS HONOR.

SHE STAYS ACTIVE WITH BALLROOM DANCING COMPETITIONS AND IS CHAIRMAN OF THE BOARD OF THE HALL TANK COMPANY.

# DESCENDANTS OF HENRY WESTCOTT





AS THE TWO STREET SIGNS IN LIBERTY, INDIANA SHOW FOR THE SAME STREET, MANY TIMES THE MIDDLE "T" WAS LEFT OUT OF "WESTCOTT".

HENRY WESTCOTT CAME FROM NEW JERSEY AND MARRIED SARAH DYCHE IN WARREN COUNTY, OHIO. THEY BECAME RESIDENTS OF UNION CO. INDIANA IN 1832.

THEY HAD FOUR CHILDREN; JENNIE M. WESTCOTT, GEORGE H. WESTCOTT WHO MARRIED MARTHA P. DAWSON AND m. 2nd. ELIZABETH . . . ., RUTH E. WESTCOTT WHO MARRIED EDMUND RIGSBY, AND JOHN McMAHON WESTCOTT.

HENRY PURCHASED LAND IN 1832. A PARTIAL DESCRIPTION READS AS FOLLOWS: ". . . . . RUNNING WEST WITH THE SECTION LINE FOURTEEN CHAINS 75 LINKS TO A STONE. THENCE NORTH ELEVEN CHAINS AND FIFTY LINKS TO A STONE ON A SMALL BRANCH. THENCE DOWN THE MEANDERS OF THE BRANCH TO A STONE WHICH BEARS EAST THREE CHAINS THIRTY FIVE LINKS. . . . .". HE PAID \$450.00 FOR THIS LAND.

1835 HE PAID \$1600.00 FOR MORE LAND. LATER DEEDS SHOW THE SELLING OF LOTS IN THE "HENRY WESTCOTT" ADDITION TO THE TOWN OF LIBERTY".



HENRY WESTCOTT MONUMENTS IN LIBERTY, INDIANA







LOGO OF THE WESTCOTT MOTOR CAR COMPANY  
1909 - 1915 RICHMOND, INDIANA  
1916 - 1925 SPRINGFIELD, OHIO



WESTCOTT HOME IN SPRINGFIELD, OHIO  
WITH A WESTCOTT CAR IN FRONT OF IT.